ANNUAL REPORT 2019
Providing long-term funding and expertise to improve socio-economic conditions of vulnerable people around the world
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SUSTAINABLE SUPPORT THROUGH STRATEGIC PHILANTHROPY

From our earliest days, the Trafigura Foundation has operated as a venture philanthropist, offering both financial and strategic support. As we enter a new decade, that approach continues to drive our mission to deliver lasting benefits to our partner organisations and their beneficiaries.

We have always placed a high value on a philanthropy built upon a deeply engaged, long-term approach that puts the focus not just on financial support per se but on tailored financing, impact maximisation and measurement and, crucially, non-financial assistance.

As a corporate foundation, we are ideally placed to support our partners with strategic and financial expertise. In this way, while providing funding to our portfolio of social programmes, we also help our partner organisations attain a level of professionalism that enables them to capitalise on income-generating opportunities and attract new donors.

A perfect example is our engagement with North Star Alliance, an NGO that provides a network of roadside health clinics across sub-Saharan Africa. In 2019, in addition to supporting its clinics in Tanzania, we helped North Star Alliance transform its non-profit mindset into a more market-based one. This happened through the implementation of a revenue-generation pilot aimed at reducing its dependence on external donations and supporting its transition to a social entrepreneurship model.

Elsewhere, as part of an almost decade-long partnership, we are helping Eau et Vie strengthen its long-term resilience through the transformation of its business model from that of a traditional NGO to a social enterprise and investment-ready holding. In this way the NGO, which supports slum communities with a set of services to improve their living conditions, can attract not only charitable donations but impact investments too.

With more than a decade of philanthropy behind us, we also draw on programme-specific expertise to enhance the potential of new initiatives. For example, in 2019 we supported the Association for the Advancement of Mexican Americans (AAMA) to pilot a Work & Learn Center in Houston.

The centre, which offers training and internships to disconnected youth, is being guided by our partner YEP. YEP operates a longer-established Work & Learn Center in New Orleans, so its guidance provides AAMA with the greatest opportunity for success.

Meanwhile, our strategy of supporting programmes that align with our parent company’s industry continues to deliver sustainable impact. By concentrating on our focus areas of Fair and Sustainable Employment and Clean and Safe Supply Chains, we create a virtuous cycle whereby, on the one hand, our programmes help the company identify industry best practices and strategic partnerships to improve overall corporate sustainability. On the other hand, our parent company’s expert knowledge helps us maximise our impact and identify challenges that are often overlooked in mainstream philanthropy.

So, while the Trafigura Foundation has been instrumental in helping the International Seafarers’ Welfare and Assistance Network (ISWAN) develop its vital helpline system for maritime workers, ISWAN’s team is developing best practices that can improve maritime industry standards. Similarly, our support to Pact, which improves the livelihoods of artisanal miners in the Democratic Republic of the Congo, is informing initiatives by Trafigura’s trading division to formalise the sector.

These examples show how embedded the Foundation’s values are with those of our parent company. Equally, Trafigura’s myriad staff engagement activities are an additional testament to the culture of philanthropy that percolates through the entire business and which serves as a beacon for other corporate foundations. Notably, 2019 saw the 10th edition of the Trafigura Run for the House. This race, now an annual fixture on the city’s events calendar, has raised a total of USD 4.6m for the Ronald McDonald House in Houston since its 2010 inauguration, including matching funds from the Trafigura Foundation.

Looking ahead, our focus remains steady: through venture philanthropy, the possibilities for transformational and sustainable giving know no bounds.
OUR FOCUS AREAS

Since 2008, the Trafigura Foundation has been working to improve the socio-economic conditions of vulnerable communities around the world. To achieve this mission, we provide long-term funding and expertise to visionary and inspiring non-governmental organisations and social enterprises. The programmes we support contribute to advancing change in the following areas:

FAIR AND SUSTAINABLE EMPLOYMENT
We promote the creation of quality jobs and income-generating opportunities for vulnerable populations, with the ultimate aim of helping them live worthy, autonomous lives.

Discover more at:

CLEAN AND SAFE SUPPLY CHAINS
We support projects that mitigate the social and environmental issues related to the sourcing of commodities, transportation and waste disposal.

Discover more at:

COMMUNITY CARE
We support programmes endorsed by our employees or developed close to the Group’s offices that contribute to the positive advancement of local communities.

Discover more at:
https://www.trafigurafoundation.org/about-us/community-care/
OUR IMPACT

Our 2019 impact is achieved through the work of our partners around the world. Their accomplishments have been aggregated and organised under the prism of our Strategic Performance Indicators below. These indicators help us understand and track the impact of our annual work.

9,073 individuals with better career prospects
8,774 individuals found a new job or became self-employed
367 enterprises with increased potential to thrive
78,571 individuals better protected against health and safety risks
40 enterprises with increased capabilities to reduce their CO₂ emissions

Beyond these figures are the positive changes on the lives of our programme beneficiaries that cannot always be measured. We invite you to go 'beyond the quantitative' and understand the full impact of our programmes through the inspiring stories and experiences presented in the following pages.

Our philanthropic action contributes to the following UN Sustainable Development Goals:

Discover more on our website: https://www.trafigurafoundation.org/about-us/sdgs/
SNAPSHOT OF OUR OPERATIONS IN 2019

In 2019, we supported 36 programmes in 26 countries. We also funded two post-disaster relief operations: one in Mozambique, in collaboration with the International Federation of Red Cross and Red Crescent Societies, and another in Colombia in the aftermath of Cyclone Idai, supporting the Colombian Red Cross to provide aid to Venezuelan refugees.

STAFF ENGAGEMENT

Trafigura employees organised inspiring staff engagement initiatives all around the world. In 2019, Trafigura Foundation dedicated close to USD 1M to support staff-led actions. Learn more on p.6–7.

KEY FIGURES:

36 programmes
2 post-disaster relief operations
26 countries of presence
USD 8.5M annual budget
FOSTERING STAFF ENGAGEMENT

As a corporate foundation, an important part of our mission consists of supporting staff-led philanthropic activities. We help Trafigura employees give back to their local communities by doubling the amount of their fundraising initiatives (‘matching funds’) and by providing grants to employee-selected organisations (known as ‘Charities of the Year’). On this page, you will find some of the most meaningful moments and activities that our colleagues organised to help those most in need in their communities. Learn more about Trafigura’s Charity Committees, the company’s volunteering groups, on the Foundation’s website: https://www.trafigurafoundation.org/about-us/charity-committees/

The 10th Edition of the Trafigura Run for the House, the annual fundraising event organised by the Houston office in support of the Ronald McDonald House in Houston. Since the first edition of the run in 2010, the local office and the Trafigura Foundation donated circa USD 4.6M to the charity.

Every second Sunday of the month, employees from the Geneva office prepare and serve lunch for people in need, in collaboration with the charity Carrefour Rue.

TOUCH Community Service, elected 2019 Charity of the Year by the Singapore office, provided invaluable support to people with intellectual disabilities by helping them become autonomous in their daily lives.

Shanghai Charity Committee, together with a business partner, contributed to the renovation of two schools in precarious conditions in the Gansu and Henan Provinces.
Employees in Montevideo helped Claves, their 2019 Charity of the Year, prepare teaching materials to build community awareness to prevent abuse and violence against children and teenagers.

The Mumbai office participated in the 2020 Tata Mumbai Marathon fundraising for local charities.

The newly created Charity Committee in Bahía Blanca collected money and prepared Christmas hampers for underprivileged families in collaboration with the local project Proyecto Giravida.

The Athens Charity Committee organised food collection outside supermarkets to gather food for families in need, which are identified by the association Together for Children.

In Campana, employees supported the disadvantaged kids of Casa de Día Padre Aníbal through a series of activities such as participation in their community events and donation of shoes.

Employees in Montevideo helped Claves, their 2019 Charity of the Year, prepare teaching materials to build community awareness to prevent abuse and violence against children and teenagers.
Worldwide

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5 programmes

11% of budget allocated for worldwide programmes
BEACON OF HOPE: PROMOTING THE WELLBEING OF MARITIME WORKERS

International Seafarers’ Welfare and Assistance Network (ISWAN) – Worldwide

Responsible for transporting 85 per cent of the world’s goods, seafarers are pivotal to the global economy. But the plight of these workers is often overlooked.

Extended periods at sea take an emotional toll, while livelihoods can be precarious thanks to unethical practices by non-registered crewing agencies. Moreover, traumatic events such as maritime disasters and piracy add to seafarers’ hardships.

Supported by the Trafigura Foundation, ISWAN helps maritime workers through campaigns that advocate for their employment rights, as well as through emotional, material and welfare assistance.

This includes a 24-hour/365-day multilingual helpline, rapid response to death and accident, support for families affected by piracy, and promotion of mental health and wellbeing.

One recipient of ISWAN’s support in 2019 was Mr. Singh, an Indian seafarer who suffered a heart attack while crewing a ship off the coast of Singapore.

While his company paid for Mr. Singh’s initial repatriation and hospital expenses, medical complications resulted in him being unable to return to work for an extended period. As his family’s sole breadwinner and faced with escalating medical bills, the father of two, now unable to pay for his children’s school fees, became increasingly desperate.

Happily, an application to ISWAN resulted in him being offered a Seafarers Emergency Funds grant for medical, school and sustenance costs. In a letter to ISWAN, following his ordeal, Mr. Singh wrote: “I shall forever be indebted to you for the support you have shown in the times when it was greatly needed.”

Another sailor, Mr. Ramanan, was stranded at sea for three months when his vessel was detained by Indonesian maritime authorities. During this period, he learned that his father had died. Unable to leave the ship to attend the funeral, Mr. Ramanan was also concerned about his wife who was due to give birth. However, thanks to assistance from ISWAN, she received emotional and antenatal support, while Mr. Ramanan’s release from the boat was secured.

Find out more https://www.trafigurafoundation.org/programmes/iswan-worldwide/
ADVOCATING FOR A ZERO-EMISSION FREIGHT SECTOR

Smart Freight Centre (SFC) – Worldwide

Currently, the freight sector is responsible for 8–10 per cent of global greenhouse gas emissions. Experts predict that freight volumes will triple internationally by 2050, with emissions rising to match if the sector’s operations are not transformed.

SFC is a global non-profit organisation dedicated to a more efficient and lower-emissions global freight sector. It formed the Global Logistics Emissions Council (GLEC) to unite the freight sector in working towards an efficient, zero-emissions industry. To achieve this, the GLEC is committed to ensuring 100-plus multinational organisations reduce their logistics emissions by 30 per cent by 2030 compared to 2015, and achieve net-zero emissions by 2050.

GLEC created a universal methodology to help companies calculate and report emissions from planes, trains, trucks, ships and logistics sites consistently across their supply chains. Known as the GLEC Framework, it helps companies to identify areas where they can improve. With the Trafigura Foundation’s support, additional guidelines are being developed, including on how to set science-based targets and develop a company-specific emissions reduction roadmap. SFC is taking a lead role in the development of a new ISO international standard for transportation emissions, with the active involvement of national standard agencies from around the world. The GLEC Framework represents the basis for the part of the standard on freight transportation.

Alongside refining and publicising the GLEC Framework, GLEC also advocates for industry-wide action and works to raise awareness of its activities, using social media and running workshops and events.

“The updated GLEC Framework is designed to be easy for companies to implement, with clear calculation steps, guidance on reporting and target-setting, and new data on the average emissions from logistics activities”, explain Alan Lewis and Suzanne Greene of Smart Freight Centre, co-authors of the GLEC Framework.

KEY ACHIEVEMENTS IN 2019

40
multinationals adopted the GLEC Framework

22
initiatives and organisations have adopted the GLEC Framework or aligned their policies and strategies with it

116
road freight carriers have trained fleet managers on GLEC guidelines across China, Ireland, South Africa, Brazil and Uruguay

Find out more: https://www.trafigurafoundation.org/programmes/smart-freight-centre/
Eau et Vie is an NGO working to sustainably improve the living conditions of disadvantaged people living in urban slums around the world. Rapid population growth and mass migration have put a strain on the housing infrastructure in many cities, meaning that an increasing amount of people are forced to live in precarious, unsafe and unhealthy circumstances.

In order to improve their standard of life, Eau et Vie provides clean water, sanitation, waste collection services and fire-fighting training and services, and works to improve hygiene among slum communities. Eau et Vie has created an innovative two-pronged model to drive long-term and sustainable change.

On one hand, it creates social enterprises that provide access to water, sanitation and waste management services to both individual households and public service providers. Not only does this provide higher living standards for residents, it also creates employment opportunities for them.

On the other hand, Eau et Vie runs local NGOs that empower communities to drive change within their society. It accomplishes this through providing hygiene and recycling training for both children and adults, and by encouraging them to participate in mass waste clean-ups. Importantly, NGOs also train the community in firefighting to facilitate the creation and management of volunteer firefighter brigades.

The Trafigura Foundation has been supporting Eau et Vie for almost 10 years. Our latest two-year partnership focuses on strengthening its organisational capacity and, crucially, on helping Eau et Vie attract funding from impact investors – enabling it to consolidate and scale its model to reach even more slum communities.
OPTIMISING SOCIAL INVESTMENT

European Venture Philanthropy Association (EVPA) – Europe

KEY ACHIEVEMENTS IN 2019
Results of the Corporate Initiative study were presented and discussed at the first European Corporate Philanthropy and Social Investment Summit in September.

The European Venture Philanthropy Association includes European organisations practising social investment and venture philanthropy to optimise their approach through increased resources, collaboration and expertise, thus maximising their social impact. As a member of EVPA, last year the Trafigura Foundation supported its Corporate Initiative – a study to understand how improving strategic alignment between corporate social investors (including corporate foundations, corporate social impact funds and corporate social businesses) and the related companies can help to increase social impact.

As part of the study, the almost-70 members of EVPA’s Corporate Initiative programme pooled their collective wisdom and decades of experience to come up with best practice guidelines. Based on their findings, the full research study will be released in 2020, with accompanying case studies.

Find out more: https://www.trafigurafoundation.org/programmes/evpa-europe/

BUILDING A VIBRANT NETWORK FOR STRATEGIC PHILANTHROPY

Asian Venture Philanthropy Network (AVPN) – China and Asia

AVPN is a Pan-Asian network united by the mission to drive a more strategic, collaborative approach to social investment and philanthropy across Asia. The Trafigura Foundation is supporting AVPN’s efforts to catalyse a high-impact social investment community in Greater China. In 2019, AVPN made significant progress in raising its profile. This was achieved through organising events, speaking at conferences and spreading the word at events attended by network members. After organising a roundtable on Donor Advised Fund in August in Beijing, AVPN held a breakout session on Asian trends in impact investing and a workshop on impact measurement at Chengdu’s China Social Enterprise and Impact Investing Forum. This increased the visibility of AVPN’s network in China, demonstrated by a rising number of members, as well as requests from other organisations to co-organise events. Another key focus in 2019 was facilitating peer learning between Chinese and other global philanthropic institutions. This was achieved through the sharing of key resources and providing opportunities for dialogue to exchange on best practices.

KEY ACHIEVEMENTS IN 2019
70 participants attended the AVPN 2019 Conference versus 55 in 2018
AVPN organised 2 events, spoke at 4 events, and attended 30+ sector events

Find out more: https://www.trafigurafoundation.org/programmes/avpn-china/
Africa

Sustainable fishing for sustainable livelihoods – FairFishing, Somaliland and Puntland

Leading children out of the mines – Pact, DRC

Making healthcare accessible on the road– North Star Alliance, Tanzania and South Africa

3 programmes

36% of budget allocated in the region

4 countries
SUSTAINABLE FISHING FOR SUSTAINABLE LIVELIHOODS

FairFishing – Somaliland and Puntland

Like many developing-world regions, Somaliland has been disproportionately impacted by climate change, with more frequent droughts being one of its most pressing environmental challenges. Moreover, issues such as poverty and internal conflicts have exacerbated already precarious livelihoods, including pushing some young Somalis into piracy and other criminal pursuits.

To address this, FairFishing, a non-profit NGO, works to develop a sustainable and thriving fishery sector in Somaliland (Berbera, Hargeisa and Burco) and Puntland (Bosaso, Garacad, Galkayo and Qardho). In doing so, it generates food security and creates jobs, including for those who might otherwise turn to crime for a living. Supported by the Trafigura Foundation, FairFishing has implemented its programme to enable a stable supply of seafood to markets, restaurants and fishmongers.

FairFishing has developed two complementary initiatives. ‘Fresh Fish on the Dish’ aims to enhance the quality and volume of fish on offer. And the ‘Cool, Clean & Tasty’ campaign educates households and restaurant-owners about the benefits of eating fish and how best to conserve, clean and cook it.

Programme achievements in 2019 included installation of a three-tonne ice machine and 20-foot cold storage unit on two fishing vessels in the coastal village of Buluhar. This attracted additional investment by a major fishery, resulting in the employment of between 50 and 60 new fishermen and 10 new stevedores.

In particular, the programme offers a lifeline to struggling pastoral communities, who are still recovering from a drought in 2017. Former pastoralist Abdi Hashi now cooks and waits tables in the city of Hargeisa, after losing his livestock to the drought. “I will never go back to the nomadic life,” Hashi says. “Everywhere you go, you will find nomadic people who have come to work in the fish industry because it’s bringing jobs and opportunities.”

FairFishing is also empowering Somaliland’s female entrepreneurs. For 19-year-old single mother Ms Ahmed, who has doubled her income by selling fish four mornings a week in the FairFishing market in Burco, the outcome has been transformational. “Thanks to this work, I am able to look after my son and pay for my education,” says the young entrepreneur.

Find out more: https://www.trafigurafoundation.org/programmes/fairfishing-somaliland/
LEADING CHILDREN OUT OF THE MINES

Pact – Democratic Republic of the Congo (DRC)

With the support of the Trafigura Foundation, Pact runs two projects in the regions of Malemba-Nkulu and Kolwezi in the DRC that aim to reduce child labour in mining. Mining puts children’s long-term health seriously at risk, due to exposure to harmful substances, as well as their safety – landslides and heavy loads can cause serious injuries.

“Working long hours in the mines also prevents children from accessing an education, and therefore closes off alternative careers to them,” says Elie Danga, Child Labour Project Manager in Kolwezi.

Pact’s ‘Children out of Mining’ programme raises awareness among community stakeholders about children’s rights, and the risks of using child labour in mining. Pact also offers vocational training to 15–17-year-old young miners to provide them with career options above ground. It also provides adult miners with financial and entrepreneurship training to give them the opportunity to run their own businesses or work elsewhere, reducing the chances of their children being forced into the mines.

MAKING HEALTHCARE ACCESSIBLE ON THE ROAD

North Star Alliance – Tanzania and South Africa

North Star Alliance makes healthcare services accessible for underserved people along the Dar Transport Corridor in sub-Saharan Africa, including those in remote areas. Their two main target audiences are truck drivers and remote communities, who often struggle to access medical care. The long distances truck drivers travel mean they can unknowingly accelerate the spread of diseases. The Dar Transport Corridor also has high rates of HIV infection, due to truck drivers engaging in unsafe sexual practices with sex workers. In response to this issue, North Star Alliance set up clinics where truck drivers stop, including six in Tanzania supported by the Trafigura Foundation.

These roadside clinics provide services such as HIV counselling and testing, information on sexual health, and primary healthcare for malaria and tuberculosis. The Trafigura Foundation is also supporting North Star Alliance with strategic guidance on diversifying its income through the creation of a pilot project in Cato Ridge, South Africa. This pilot project will help the organisation ensure its sustainability for the long-term and attract other sources of funding.
Asia

Promoting sustainability in artisanal and small-scale mining – ASM-NF, Mongolia  
Stitching opportunity into the tapestry of Pakistani women’s lives – TCF, Pakistan
Combatting lead contamination – Pure Earth, India
Putting women in the driving seat – Azad Foundation, India
Restaurants serving hope and breaking the stigma of disability – Daryniana, Kazakhstan
Planting the seeds of the future – SAI, India
Driving social change through entrepreneurship – UnLtd India, India
Fostering equal opportunities for children with special needs – Urmi Foundation, India
Supporting students to stay the course – Community Chest, Singapore
9 programmes
14% of budget allocated in the region
5 countries
Artisanal and small-scale mining (ASM) is one of the few income-generating activities available in rural Mongolia; around 20 per cent of the rural population make their livelihood this way. However, the informal nature of the industry leaves the miners vulnerable to exploitation and unsafe working practices. ASM-NF was set up to address the urgent social, political and environmental issues associated with ASM in Mongolia, including illegal mining, violation of human rights, child labour, environmental destruction, and lack of health and safety education.

Its objective is to ensure that the sector develops in a sustainable way which safeguards all the people involved, as well as the natural environment. ASM-NF’s main activities include working towards the legalisation and formalisation of illegal artisanal miners, and providing support on diversifying income sources with the co-operation of the government, non-governmental and international organisations. The President of ASM-NF is Delgerbayar Luvsan. He describes how he was inspired to drive change.

“Illegal gold mining has led to many negative consequences for our local population, even though there was a rise in average family income and an increase in the local economy.”

In 2019, ASM-NF launched various awareness-building campaigns. One of the most successful publicity campaigns was via Facebook, where the ASM-NF Executive Director’s speech was watched 1.2 million times and shared more than 14,000 times. ASM-NF also continued with its training schemes, which cover 37 different areas of development and capacity-building.

Additionally, ASM-NF trialled three kindergartens, designed to stop the children of miners from being brought into the mines and exposed to risks or left behind without supervision, and ran 18 successful conferences.

**KEY ACHIEVEMENTS IN 2019**

- 6,500 ASM miners served
- 5,000+ people received capacity building and formalisation training
- 3 kindergartens built for 75 ASM miners’ children

STITCHING OPPORTUNITY INTO THE TAPESTRY OF PAKISTANI WOMEN’S LIVES

The Citizens Foundation (TCF) – Pakistan

In Pakistan, according to the World Bank, less than a quarter of women benefit from paid employment compared to over 80 per cent of men. To help redress the balance and create an enabling environment for women to build relevant skills for employment, TCF has created a tailored training programme.

In partnership with the Trafigura Foundation, the non-profit operates vocational training centres in rural, urban and peri-urban communities across the country. Here, vulnerable women with limited access to formal training can learn technical skills in tailoring and embroidery, enabling them to market their skills as independent seamstresses.

Moreover, after graduating, the women are given the opportunity to work as paid apprentices at TCF’s production centres, which produce uniforms for over 1,000 schools across the country.

Among the many success stories is that of 19-year-old Zainab Batool. When her father died, Zaineb and her mother and three brothers found themselves living a precarious existence. While her brothers set up a bicycle repair shop to make ends meet, their earnings fluctuated, making household planning difficult. Now, thanks to the TCF programme, Zainab is able to contribute to family expenses while also fulfilling her lifetime’s passion. Zainab, who had always been interested in tailoring and fashion design, enrolled at her local neighbourhood TCF vocational centre. Here she was able to perfect her design, stitching and hand-embroidery, and is excited that her new skills have given her the confidence to be bolder and more experimental with her tailoring.

Since graduating from the programme, Zainab has worked at TCF’s vocational centre as an apprentice, enabling her to contribute to her family’s household expenses. And, thanks to her work on TCF orders, she continues to enhance her skills, putting her in a perfect position to earn additional cash through local stitching jobs.

Find out more: https://www.trafigurafoundation.org/programmes/the-citizens-foundation-pakistan/

KEY ACHIEVEMENTS IN 2019

274 women successfully completed training

163 graduates engaged as apprentices
COMBATTING LEAD CONTAMINATION

Pure Earth – India

Lead exposure can cause severe, long-lasting health problems. It is a dangerous toxin that children are particularly vulnerable to, associated with issues like cognitive impairment, heart and lung problems, anaemia and low birth weight. However, it is also a valuable resource with many uses, including in car batteries. It is recycled through a smelting process, but recycling operations must be undertaken carefully to avoid putting lives and health at risk in the surrounding area.

Pure Earth, a global leader in toxic pollution clean-up, investigated the impact of lead pollution in Patna, India. It found that lead levels in the soil were dangerously high, and that the health of the local population was likely to be compromised by it. This was due to smelters who recycle lead with few pollution controls. Pure Earth was particularly concerned to find small lead-smelting businesses operating in the open air in densely populated urban areas.

In response, Pure Earth launched a lead contamination remediation plan which involved cleaning the soil, purifying the water and improving industrial processes. An integral part of the remediation plan was education – there was a lack of knowledge locally about the risks of working with lead and how smelters can safeguard against them.

In 2019, based on its success in Patna, the Trafigura Foundation decided to support Pure Earth’s operations in Rangapuram, Tamil Nadu, India, where a lead smelter was operating very close to a childcare centre. Thanks to Pure Earth’s implementation plan and the support of the Tamil Nadu’s Pollution Board, the smelter was forced to close. The owner will clean up its premises before setting up a new, non-polluting business.

Community outreach and education is a key part of the remediation strategy once again, and will help to significantly improve the health and wellbeing of Rangapuram’s 1,500 most vulnerable residents.

Find out more: https://www.trafigurafoundation.org/programmes/pure-earth/
PUTTING WOMEN IN THE DRIVING SEAT

Azad Foundation – India

Azad Foundation’s Women on Wheels (WoW) programme provides livelihoods to vulnerable women in New Delhi by training them to become professional chauffeurs. Many of the women that join the WoW programme come from difficult socio-economic backgrounds.

WoW enables them to become self-sustaining professionals, able to exercise more control over their lives. The chauffeur training includes driving theory instruction and practice, lessons in map-reading, and basic mechanics. Moreover, the scheme also further empowers the women by teaching them about their legal rights and self-defence.

After completing the programme, WoW’s graduates can find employment as private chauffeurs at Sakha Consulting Wings, Azad’s partner company, which provides safe transport options for female travellers.

Azad Foundation is also exploring bus driving as a potential career option for women: in 2019, WoW trained 10 women to become bus drivers and five of them are now working as school bus drivers. Pinki, a recent graduate of the training scheme, explains: “I am very grateful to Azad Foundation as it has made me more confident. Now I am determined to ensure that my family has a better life.”

In 2019, Daryniana continued to provide on-the-job training to 27 people with disabilities, offering them experience within a restaurant environment. Importantly, Daryniana also campaigns to fight the stigmatisation of people with disabilities.

Daryniana – Kazakhstan

Daryniana provides opportunities for people with psychosocial disabilities to move out of institutional care and enter the world of work, offering them better social inclusion, increased autonomy and a significant confidence boost. The organisation runs three café-restaurants in Almaty, which are staffed by people with psychosocial disabilities who receive special training through the programme.

One beneficiary, Vanya, describes her experience: “Today, I feel free. I can work, I can read, I can do my own grocery shopping. I’m still afraid, but at least now I have my wings trained to make my long flight achievable. I believe in my future.”

Find out more: https://www.trafigurafoundation.org/programmes/daryniana-kazakhstan/

Find out more: https://www.trafigurafoundation.org/programmes/azad-foundation-india/
PLANTING THE SEEDS OF THE FUTURE

Sustainable Agro International (SAI) – India

In Odisha, India, 90 per cent of small farmers live below the poverty line and many are being driven away from agriculture. Our partner SAI has created an agro-forestry model that helps local communities turn the tide against poverty and food insecurity. Leveraging India’s thriving paper industry, which has created a high demand for pulp, SAI trains farmers to cultivate barren land and turn it into a tree plantation. This solution enables farmers to sell pulp to the paper industry, thereby increasing their income. Furthermore, SAI supports farmers to plant other crops that can provide food for their families, or that they can sell to the local community.

Jiladhar Gouda lives in the village of Maligaon, Odisha, with his wife and two children. Thanks to SAI, he has converted his two acres of wasteland into a prosperous smallholding, and last year started cultivating maize. Jiladhar is now also providing work for up to 50 landless young people from the area, during busy plantation and harvest periods.

UnLtd India – India

For the past 12 years, UnLtd India has nurtured early-stage social entrepreneurs. It helps them to develop their leadership capabilities in order to build their innovative ideas into scalable and impactful organisations that act as catalysts for change.

In 2019, the partnership with the Trafigura Foundation has enabled UnLtd India to support a selected portfolio of 13 social entrepreneurs whose business solutions help tackle a multitude of socio-economic challenges, with a specific focus on improving livelihoods of disadvantaged communities. Pooja Chopra, the co-founder of Khwaab Welfare Trust, a social enterprise working towards the financial and social independence of low-income community women, says of UnLtd India:

“Thanks to the financial and non-financial incubation support from UnLtd India, we were able to convert our vision into measurable goals. We wanted to grow our organisation in terms not only of scale but also of depth of impact, and this was possible due to the belief and constant mentorship of UnLtd India.”

Find out more: https://www.trafigurafoundation.org/programmes/sai-india/

Find out more: https://www.trafigurafoundation.org/programmes/unltd-india/

KEY ACHIEVEMENTS IN 2019

1,055 beneficiaries successfully completed the training programme

971 improved their food and income security through sustainable crop-tree plantation

3,937 direct beneficiaries helped by the social enterprises in the Trafigura Foundation’s portfolio

KEY ACHIEVEMENTS IN 2019

1,055 beneficiaries successfully completed the training programme

971 improved their food and income security through sustainable crop-tree plantation

3,937 direct beneficiaries helped by the social enterprises in the Trafigura Foundation’s portfolio
FOSTERING EQUAL OPPORTUNITIES FOR CHILDREN WITH SPECIAL NEEDS

Urmí Foundation – India

The Urmí Foundation improves the educational and social conditions of children with developmental disabilities in the slums of Mumbai. The low income of their families, the lack of widespread knowledge about disabilities and absence of specialised schooling options means that these children struggle to access equal opportunities.

The Urmí Foundation has created a special education and therapeutic intervention that is highly effective in unlocking their potential. Working through community-based schools, its free education programme uses a personalised curriculum tailored to the specific needs of children with disabilities from slum communities.

Additionally, the Urmí Foundation takes steps to raise awareness about developmental disabilities through community outreach and information campaigns. Specifically, they build the capacity of local childcare centres to identify and refer children with developmental disabilities to access appropriate education and care. These campaigns spread the message that education is no less important for children with disabilities than any other child, and that with the right support their potential is unlimited.

Supporting Students to Stay The Course

Community Chest – Singapore

In Singapore’s vocational training institutions, national statistics reveal that only 15 per cent of students in their first year of studies complete their course. Many factors contribute to this, including financial stress, difficult family situations and poor social support.

Community Chest, the philanthropic arm of Singapore’s National Council of Social Service, supported the creation of ELEVATE, a programme intended to improve the student retention rate of Singapore’s Institutes of Technical Education (ITEs). ELEVATE is a 100-hour, multi-pronged social service programme for students who are identified as being at risk of abandoning their education. It provides financial support and mentorship, as well as the opportunity to contribute to a community social project by utilising the skills and knowledge learnt in their ITE courses. “I’ve grown a lot through this programme and learnt to take more initiative when solving problems or managing interpersonal conflicts. I also had the opportunity to take on a leadership role for the first time and through that experience, I have learnt to be more self-disciplined and confident in taking action,” a student reveals.

KEY ACHIEVEMENTS IN 2019

600+ children regularly attending Urmí’s community schools

284 local childcare centre teachers were trained to identify and refer children with special needs

245 students completed the programme

Find out more: https://www.trafigurafoundation.org/programmes/the-urmi-foundation-india/

Find out more: https://www.trafigurafoundation.org/programmes/community-chest-project-elevate-singapore/
Europe and Middle East

Empowering Egyptian youth with access to career-building jobs – EFE, Egypt 28

Unleashing the professional potential of people living with disabilities – Perspektiva, Russia 29

Changing lives, one cup at a time – Change Please Foundation, United Kingdom 30

Empowering aspiring entrepreneurs with micro-loans – AFI, Greece 30

Safe passage for vulnerable adults – Bateau Genève, Switzerland 31

Safeguarding swimmers and sailors – Sauvetage de Genève, Switzerland 31

6 programmes

18% of budget allocated in the region

5 countries
In Egypt, a combination of rapid population growth and an unbalanced job market means that over a third of young people are unemployed. This is partly due to a shortfall between employer requirements and jobseekers’ skills.

Through a three-year partnership with the Trafigura Foundation, and working hand-in-hand with employers, EFE aims to secure job placements for 350 underprivileged, unemployed Egyptian youth through industry-relevant skills training. In this way, Egypt’s small and medium enterprises – who encounter challenges in sourcing appropriately qualified entry-level employees – will be able to offer paid positions to those struggling to gain a foothold on the job ladder.

EFE also set up a Social Business Intelligence Unit to assess the financial value of its services. EFE’s vision for the future is to be able to market its services among employers in order to increase its own financial sustainability.

For one young participant, Mohamed, the programme proved to be a lifeline following earlier setbacks. As a young man, he had to postpone his dreams of becoming financially independent following a cancer diagnosis. Now, equipped with new skills and reinvigorated self-confidence, Mohamed is ready to launch himself onto the job market.

Describing his own experience, Mohamed’s fellow graduate Abdullah says he also now has the confidence to shine in professional situations.

“I can’t describe my feelings right now. The programme has literally changed me. Before, I was shy and insecure, but the trainers taught me how to work in a team and present myself in front of a lot of people. I learned how to speak in public and with confidence.”

Another member of the cohort praises the teaching team’s professionalism and support. “The programme was excellent and my classmates and I benefitted a lot.

The trainers were highly qualified, always giving life tips that positively impacted our experience.”

Find out more: https://www.trafigurafoundation.org/programmes/education-for-employment-egypt/
UNLEASHING THE PROFESSIONAL POTENTIAL OF PEOPLE LIVING WITH DISABILITIES

Perspektiva – Russia

In Russia, people with disabilities (PWDs) are one of the country’s most marginalised social groups, with only a third of those of working age in paid employment. In partnership with the Trafigura Foundation, Perspektiva is consolidating its effective job preparation and placement programme beyond Moscow and St Petersburg to reach a total of six cities. The programme connects PWDs with career opportunities and employers, and prepares them for future employment through orientation sessions, mentoring schemes and tailored career development counselling.

Perspektiva’s unique approach seeks to bridge the disconnect between employers and PWDs, challenging the prevailing negative attitudes about their employability and paving the way for effective and sustainable disability employment programmes.

Among the initiatives for 2019 were two job fairs for university students, attended by over 200 PWDs and 48 companies; a professional mentorship programme; and 26 disability etiquette and awareness trainings organised for 603 employees from 21 companies.

Additionally, the Trafigura Foundation commissioned a programme evaluation to help Perspektiva assess its impact and evaluate opportunities to strengthen its service delivery. The evaluation demonstrated that Perspektiva outperformed its targets, with on average half of PWDs participating in the programme securing employment. After one year, circa 40 per cent were still employed.

Before taking part in a Perspektiva programme, 25-year-old Aldynay Kilik’s employment experiences had been mostly discouraging. Due to employer misconceptions around disability, Aldynay, who has speech disorders, routinely encountered obstacles to securing a job, not to mention insensitive workplace attitudes.

Now happily employed at Russian Railways’ Novosibirsk office, Aldynay credits her appointment to Perspektiva’s guidance. “At the workshop I learned about resumé writing and job interview techniques. This new knowledge helped me understand what went wrong previously. And it provided me with an opportunity to use the new knowledge in real interviews with employers.”

Find out more: https://www.trafigurafoundation.org/programmes/perspektiva-russian-federation/

KEY ACHIEVEMENTS IN 2019

821 PWDs supported through job preparation initiatives

227 beneficiaries secured permanent employment

201 beneficiaries participated in employability trainings
CHANGING LIVES, ONE CUP AT A TIME

Change Please Foundation – United Kingdom

Change Please is an award-winning social enterprise set up to combat homelessness in London. The social enterprise capitalises on Londoners’ love of coffee to create employment for those living on the streets, helping them get back on their feet and training them as baristas to work in one of Change Please’s own coffee shops or with one of its commercial partners.

Change Please works in partnership with local NGOs and city councils to ensure that trainee baristas have all the right support before they are ready for employment.

This includes helping beneficiaries find appropriate accommodation, helping them manage their finances and providing psycho-social support and rehabilitation. Once part of the programme, learning is also tailored to their individual needs, with training support ranging from one to six months in length and, importantly, providing on-the-job experience and a good reference for future employment. “Without Change Please, I would still be struggling to find a job. By cutting out the red tape of interviews, they absolutely delivered on what they say they do – helping people!” says Kingsley, one of the trainees.

KEY ACHIEVEMENTS IN 2019

63 individuals trained
15 individuals employed

Find out more: https://www.trafigurafoundation.org/programmes/change-please-uk/

EMPOWERING ASPIRING ENTREPRENEURS WITH MICRO-LOANS

Action Finance Initiative (AFI) – Greece

Small- and medium-sized businesses employ more than 50 per cent of the Greek workforce and play a huge role in the local economy. However, many aspiring business owners are excluded by mainstream lenders, and therefore struggle to keep their business running or to get a new business off the ground.

AFI trains and assists micro-entrepreneurs through tailored business development services. It also acts as an important intermediary to advocate for, screen and refer micro-entrepreneurs who cannot access credit from commercial banks, enabling them to receive small business loans. This underserved group includes people living outside of cities, young people, women and the long-term unemployed. Through its banking partners Eurobank and the Pancretan Cooperative Bank (PCB), AFI helps small businesses obtain microcredit of up to EUR 12,500.

AFI also provides fundamental business development support to small entrepreneurs. “They faced my problem as if it was their own,” says one of the beneficiaries, Stefanos Kyrkos, owner of a bar. Tolis Bogris, another beneficiary, also found the support invaluable. “We made a plan, which helped me foresee many obstacles. The financial component came at just the right time,” he recounts.

KEY ACHIEVEMENTS IN 2019

157 micro-loans disbursed
226 new jobs created and 93 jobs maintained thanks to AFI’s intervention

Find out more: https://www.trafigurafoundation.org/programmes/afi-greece/
SAFE PASSAGE FOR VULNERABLE ADULTS

Bateau Genève – Switzerland

**KEY ACHIEVEMENTS IN 2019**

11 people reskilled in carpentry, welding and electrical work

3 people hired by a construction company; 2 doing an internship

Moored on the shores of Lake Léman, Geneva, Bateau Genève is a fine historic boat and the headquarters of the homonymous association. Bateau Genève provides support to individuals in precarious situations, including refugees and people facing challenges such as homelessness, substance abuse and unemployment.

Much progress was made in 2019 to modernise older parts of the 124-year-old boat, which today is used as a community centre for vulnerable adults, offering free breakfasts and social and professional rehabilitation. This included hiring 11 of the centre’s users to work on renovations, including the ‘Grand Salon’ and the upper deck.

“Every day when I come to work, I am proud,” says Francisco, one of the ‘interns’ who found himself homeless at the age of 40 years and is now more positive about his prospects thanks to his experience on the programme.

Find out more: https://www.trafigurafoundation.org/programmes/bateau-geneve/

SAFEGUARDING SWIMMERS AND SAILORS

Sauvetage de Genève – Switzerland

Established in 1885, Sauvetage de Genève is a life rescue charity active on Geneva’s popular Lake Léman. Also known as Lake Geneva, the lake is a spot for swimming and sailing, as well as water sports including windsurfing and wakeboarding. Sauvetage de Genève’s volunteers monitor the lake, coordinate rescue operations, train new lifeguards and organise educational workshops about how to stay safe in and around the water. In 2019, with the help of the Trafigura Foundation, Sauvetage de Genève was able to purchase a new boat for rescue operations.

**KEY ACHIEVEMENTS IN 2019**

1 new rescue boat purchased

Find out more: https://www.trafigurafoundation.org/programmes/sauvetage-de-geneve/
Latin America

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Boosting resilience among smallholder farmers – Root Capital, Mexico, Guatemala, Honduras and Nicaragua  35

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Unlocking opportunities for underprivileged youth – Arbusta, Argentina and Uruguay  39
9 programmes

12% of budget allocated in the region

11 countries
OFFERING A LIFELINE THROUGH MICRO-ENTREPRENEURSHIP

Fundación Carvajal – Colombia

Fundación Carvajal supports micro-entrepreneurs in Buenaventura, a district with high levels of poverty. Through the foundation’s dedicated training programme, the micro-entrepreneurs strengthen their business, administrative and financial skills, supporting the growth and sustainability of their ventures.

However, this support goes much further: for some people, the programme can be a lifeline. One of the beneficiaries was experiencing problems in both her business and her personal life. She told her programme leader that the entrepreneurship course was the only thing that was motivating her in life. With support from Fundación Carvajal and a referral for counselling, she was able to complete her course, graduate and move her business – and her life – forward.

In 2019, 91 per cent of the Small Business Management course’s beneficiaries increased their profit margin, and 58 per cent developed at least three skills that enabled them to better manage their business.

In order to expand its reach and support more micro-entrepreneurs, Fundación Carvajal is trialling an online learning community. This virtual approach is complemented with classroom training and participants receive support from the on-site staff. This has the added benefit of increasing Carvajal’s outreach potential as well as its efficiency, creating a positive impact on more entrepreneurs’ lives.

Find out more: https://www.trafigurafoundation.org/programmes/fundacion-carvajal-upgrading-living-conditions-in-buenaventura-colombia/

KEY ACHIEVEMENTS IN 2019

97 micro-entrepreneurs trained in the business strengthening programme

54 micro-entrepreneurs trained in the small business management programme
Boosting Resilience Among Smallholder Farmers

Root Capital – Mexico, Guatemala, Honduras and Nicaragua

For small farmers in Mexico and Central America, accessing global markets is a challenge. For this reason, many coffee, honey and cocoa producers throughout the region have formed cooperatives to give them collective power and increase their competitiveness against bigger commercial producers.

However, limited access to critical assets, as well as under-developed financial and accounting expertise, makes small farmers vulnerable to external threats such as volatile commodity markets and climate change.

To ensure that smallholders are resilient to such threats and receive fair incomes for their produce, Root Capital, in partnership with the Trafigura Foundation, provides targeted financial management and agronomic training to 12 early-stage cooperatives in Central America and Mexico.

Trainings, which help businesses develop stronger internal management capabilities, ultimately improve the livelihoods of 3,310 producers and their families. In 2019, for example, Mexican beekeeping cooperative Tagane significantly improved its pricing and profitability capabilities by learning how to navigate Mexico’s online tax portal.

This enabled them to pay income tax directly, avoiding substantial accountancy fees, and boosting their profit margins.

Another cooperative, Nicaraguan coffee collective Flor de Dalia, rolled out a digital business intelligence system to make data-driven harvest forecasts, enabling it to secure and fulfil large international orders. While the new digital tool, developed by Root Capital, is facilitating more efficient agronomic and financial tracking and projection, it has also created new job opportunities, with a young person from the community employed to manage it.

Deeper levels of information revealed by the data also mean that the cooperative can offer larger and smarter lines of credit to its producers. In this way, Flor de Dalia’s members are equipped with the resources they need to invest in their farms, their families and their futures.

Find out more: https://www.trafigurafoundation.org/programmes/root-capital-strengthening-cooperatives-central-america/

Key Achievements in 2019

- 3,310 honey, coffee and cocoa producers generating an income
- 12 agricultural cooperatives with increased resilience to market volatility and climate change
- 7 agricultural cooperatives with increased financial management capabilities

TRAFIGURA FOUNDATION ANNUAL REPORT 2019

LATIN AMERICA
INCREASING EMPLOYMENT OPPORTUNITIES FOR MARGINALISED GROUPS

**NESsT** – Brazil and Chile

**Absence of adequate employment** is particularly deleterious for vulnerable populations who face barriers to employment including discrimination, social exclusion, violence and limited job preparedness. Disproportionately disadvantaged are women, youth and people with disabilities.

In partnership with the Trafigura Foundation, NESsT is working to improve the livelihoods of 500 such individuals through provision of tailored business support and financial capital to three fledgling social enterprises in Brazil and Chile. The programme aims to boost these enterprises’ job-creation capacity while strengthening their managerial and financial viability, thereby creating sustainable engines of social impact.

In 2019, the programme’s success was demonstrated when one of the supported social enterprises, Pedala, which trains and hires disadvantaged youth as bicycle couriers, was acquired by a Latin American e-commerce giant. This will enable Pedala to scale up its operations and, by extension, its social impact.

A second supported social enterprise is Sustainable Fishery Trade. Based in Lima, Sustainable Fishery Trade pays fishers above market-rate prices and connects them to local buyers, on the proviso that they fish sustainably.

Our partnership supported the replication of this sustainable business model in Chile, multiplying its social impact for local fishing communities. Finally, São Paulo-based Consolidar Diversidade promotes the socio-economic inclusion of people living with disabilities through training and liaison with both employers and people with disabilities. Among the success stories is that of Geovanna de Oliveira Silva, who has monoparesis, a rare condition that has left her with lower-limb weakness. In previous roles, Geovanna had struggled with offices that were not accessible. Now, she is employed with one of Consolidar Diversidade’s clients, which has embedded inclusivity and accessibility into its workplace culture.

“It’s a dream come true that Consolidar helped me to reach,” Geovanna says. “Every morning, I go to work ready to give my best to the company. When I leave at the end of the day, I’m already looking forward to my next day.”

**KEY ACHIEVEMENTS IN 2019**

| 116 | jobs created |
| 3  | enterprises received capital and business advisory services |
| 85 | tons of CO₂ emissions avoided |

Find out more: https://www.trafigurafoundation.org/programmes/ness-brazil-and-chile/
DRIVING SUSTAINABLE PRACTICES IN THE FREIGHT SECTOR

International Council on Clean Transportation (ICCT) – Argentina, Brazil, Costa Rica, Peru, Chile and Mexico

Last year, the ICCT made further progress in improving the sustainability of the freight sector by training truck drivers in Latin America on eco-conscious driving practices. The organisation aims to reduce fuel consumption and emissions from the logistics sector in the region by raising awareness and educating truck drivers, carriers, training organisations and governments on the benefits of eco-driving. Its insights are based on research into international best practice, which was then adapted for the Latin American market. There are many benefits to raising awareness of eco-conscious driving. These include a more engaged and better-trained workforce, higher fuel efficiency, lower logistics costs, and better-maintained vehicles and fleet management. ICCT hopes this will lead to more transparent and reliable data on real-world fuel efficiency, enabling improved voluntary and regulatory policies for a greener freight sector.

PROTECTING CHILDREN’S RIGHT TO TRAVEL SAFELY TO SCHOOL

Fundación Gonzalo Rodríguez – Argentina and Uruguay

In the Americas, road accidents represent the leading cause of death of children aged five to 14. Supported by the Trafigura Foundation, Fundación Gonzalo Rodríguez aims to reduce risk factors around schools in Uruguay and Argentina through education and sensitisation campaigns and the creation of ‘safe systems’ for children.

The ‘Latin American Children Safe in Traffic’ programme focuses on applied research supporting the improvement of child safety around schools, advocates to set this topic as a priority in the public policy agenda, and raises decision-makers’ awareness about the importance of building safe infrastructures and behaviours. Initiatives for 2019 included ‘I Travel Safely’ workshops, which teach schoolchildren about traffic signs and road safety through play and recreation. Emphasising the gravity of the issue being addressed, Mag. Irupé Buzzetti, Director General of Uruguay’s Public Primary Education Board, says: “Every four minutes, a child, somewhere in the world, dies in road crashes. Let’s educate to preserve our children’s lives.”

KEY ACHIEVEMENTS IN 2019

7–24% average fuel consumption reduction reported

6,700 drivers trained in Brazil

54 schools with more than 15,600 children reached through the ‘I Travel Safely’ workshops

109 school staff trained in road safety

85 schools – 10 in Uruguay and 75 in Argentina – improved their infrastructures
SUPPORTING FEMALE ENTREPRENEURS TO SUCCEED

Cherie Blair Foundation for Women – Mexico

Working in the deprived neighbourhood of Villa de Zaachila, in Oaxaca, Mexico, the Cherie Blair Foundation for Women and their local partner SiKanda provide an entrepreneurial one-stop-shop for female entrepreneurs. The project, known as Mujeres A.V.E., exists to provide entrepreneurs with a space where they can meet other women and receive business skills training, coaching, counselling and childcare. The name reflects this goal: ‘A.V.E.’ stands for actuando, vinculando and emprendiendo, which translates to acting, connecting and entrepreneurial.

Access to information is scarce in Zaachila because few women have access to the internet or a phone, or leave the municipality on a regular basis.

21 women have completed the training so far

The information provided by the programme and its central learning hub has increased women’s knowledge about potential locations where they can sell their products in the community, as well as the types of services that are available to support them through government initiatives.

Amalia Martínez, a programme participant with a tortilla-selling business, explained that before joining the project she was very lonely and sad because of the many problems she faces at home and in her business.

However, by participating in Mujeres A.V.E., she feels more supported, and enjoys sharing her time with and learning from other women.

PROVIDING A STEP-UP TO VULNERABLE MOTHERS

Centro de Promoción por la Dignidad Humana (CEPRODIH) – Uruguay

In Montevideo, CEPRODIH, supported by the Trafigura Foundation, offers mothers in vulnerable situations short skills-training courses that help them find employment or launch a business. The women, who may be single parents, unemployed or living in temporary accommodation, have the opportunity to learn skills such as textile work, screen printing, upcycling and cookery. They also benefit from support to improve their employability through CV-writing workshops. In 2019, Trafigura employees offered CEPRODIH’s beneficiaries a workshop on navigating job searches and applications to help them enter or re-enter the job market and provide for their families.

“I spent six months looking for a job but couldn’t find one,” Yajaira Osorio recounts. After attending courses on glass recycling and entrepreneurship management, the 52-year-old joined Montevideo’s Great Stores as a sales assistant.

Silvia Techera, a 44-year-old mother of two living in sheltered accommodation, found work as a hospital cleaner after being unemployed for two years. “At CEPRODIH I found people with good energy,” she says. “That generated a change in me. I recovered and was able to find a job.”

126 women trained
70 women participated in the job search workshop

The information provided by the programme helps mothers find employment and launch businesses, improving their income and ability to support their families.

Find out more here: https://www.trafigurafoundation.org/programmes/cherie-blair-foundation-for-women-mexico/

Find out more: https://www.trafigurafoundation.org/programmes/ceprodih-uruguay/
HARNESSING THE HEALING POWER OF THE ARTS

The Red Pencil – Peru

The Red Pencil is a non-profit organisation that uses music, drawing, movement and dance as art therapy for disadvantaged residents of El Callao, a suburb of Lima, Peru. It was set up to break the vicious cycle of helplessness and violence in the impoverished community, where gang culture, drug abuse, domestic violence and sexual exploitation are rife. With crime normalised through everyday exposure and a lack of positive role models, children were lacking a safe environment to grow up in.

The Red Pencil offered art therapy support to the children of Tiempo Fuera through an after-school programme created by the organisation Fundación Integración Comunitaria. The programme provides techniques to reduce stress and trauma, and focuses on enhancing self-empowerment and resilience through creativity and artistic expression. The Tiempo Fuera teachers witnessed significant improvement among the children over the course of the programme – they became calmer, better at regulating their emotions and less aggressive towards one another.

“The workshops have a positive effect on family dynamics, opening new topics of conversation and improving parent/child communication,” says Brisa, the main programme facilitator.

Arbusta – Argentina and Uruguay

Arbusta is a social enterprise that strives to empower some of the 20 million young people in Latin America who are not in formal education, employment or training by training and hiring them in its tech business. After a successful experience in Argentina, in 2019 the Trafigura Foundation helped Arbusta expand its social business model in Uruguay. Focusing on those from low-income backgrounds without much formal education, Arbusta provides training in IT skills including software testing and data quality assurance. Over half of its beneficiaries are female, helping to diversify this male-dominated sector. Once the young people are trained, Arbusta provides them with invaluable real-world work experience in the social enterprise.

This first job experience is crucial to help them join the workforce. Many beneficiaries choose to stay with Arbusta after they complete their training, but some use their newfound skills to transition to employment elsewhere. “Arbusta’s mission as a tech services firm and job opportunity creator is a perfect combination. We’re proud of working with them,” says a representative of Mercado Libre, one of Arbusta’s clients.

KEY ACHIEVEMENTS IN 2019

19 teachers and teaching assistants trained in the arts-based therapeutic programme

208 children participated in the programme

220 young people trained in IT skills

262 youth in part- or full-time employment with Arbusta

1 new branch created in Uruguay

Find out more: https://www.trafigurafoundation.org/programmes/the-red-pencil-peru/

Find out more: https://www.trafigurafoundation.org/programmes/arbusta-argentina/
North America

Opening doors for disconnected youth – AAMA, United States of America 42

A brighter future for at-risk youth – YEP, United States of America 43

2 programmes
9% of budget allocated in the region
1 country
OPENING DOORS FOR DISCONNECTED YOUTH

Association for the Advancement of Mexican Americans (AAMA) – United States of America

In Houston, a high proportion of young people are not employed, in education or training (‘NEETs’). Falling outside of the labour market and any education or training opportunities, many NEET youth lack confidence and a strong support system that helps them find their way in life and access opportunities.

The Trafigura Foundation partnered with AAMA to help set up a Work & Learn Center (WLC) pilot programme for disconnected youth. The new WLC was launched in July 2019 and received mentoring by our partner Youth Empowerment Project (YEP, p. 43), which is running a similar WLC in New Orleans.

The WLC provides two phases of training and support to its beneficiaries. The first phase is a six-week soft and hard skills course, preparing them for job interviews and providing them with training in workplace conduct. This is accompanied by an introduction to graphic design, which introduces participants to industry-relevant tools such as Illustrator and Photoshop.

After this training, beneficiaries are supported to find a paid internship, a job, a place on a post-secondary education or training course, or to transition into working in the WLC Graphic Design Studio Enterprise. The final option gives them the opportunity to work on graphic design projects, and build their professional portfolio.

KEY ACHIEVEMENTS IN 2019

31 participants completed the programme
16 secured employment
3 secured paid internships

Camille Elmore, WLC Job Developer, describes her experience running the programme. “One of my most rewarding experiences so far at the Work & Learn Centre has been working with one of our students, Diamante, to help her prepare for an internship interview. Diamante became so confident in her interview skills and impressed her interviewers with her professional demeanor and excellent communication. She was extremely excited about her accomplishment, and has continued to ‘wow’ her internship supervisor with her exceptional work ethic.”

Find out more: https://www.trafigurafoundation.org/programmes/aama-usa/
A BRIGHTER FUTURE FOR AT-RISK YOUTH
Youth Empowerment Project (YEP) – United States of America

YEP offers high-risk youth education, training and mentorships. In partnership with the Trafigura Foundation, it operates the Trafigura Work & Learn Center, an employment readiness training programme aimed at 16–24-year-olds. Opportunities span hard and soft skills training, including CV-writing and job interview skills. Participants can also gain valuable work experience in YEP’s own small businesses (a thrift shop, a bicycle repair shop and a digital media studio).

One beneficiary of the programme had to grow up quickly. Having become a caregiver to her younger siblings and more senior family members at an early age, she was also subjected to frequent home moves, which disrupted her schooling.

Now based in New Orleans, where she cares for her great grandmother, Tyrell was offered a lifeline through YEP’s Work & Learn programme. Here she earned her high school equivalency diploma, graduating earlier than she would have at her previous school.

While skills training has provided a springboard for Tyrell’s professional development, she highlights the emotional support provided by YEP as being invaluable. “I know it’s not just me here,” she says. “I can ask anybody for help. We all have an understanding, and we’ve built a relationship with each other.”

Tyrell is now enrolled at Delgado Community College studying Business and Management, while working as a part-time sales associate at YEP Thrift Works.

Crucially, Tyrell is enjoying making her own contribution to the programme that nurtured her by mentoring other young YEP participants.

Find out more: https://www.trafigurafoundation.org/programmes/yep-usa/

KEY ACHIEVEMENTS IN 2019

124 participants successfully completed YEP’s Work & Learn programme

47 programme graduates secured jobs after completing training
If you have questions about this report or would like to talk to us, you can contact the Trafigura Foundation:

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- Inside the report: FairFishing, p.2; Darren Philip Mozo for ISWAN, p.8–9; Noel Agustín Gabrido for ISWAN, p.10; Smart Freight Centre, p.11; Eau et Vie, p.12; EVPA, p.13; AVPN, p.13; FairFishing, p14–16; Pact, p.17; Opmeer Reports for North Star Alliance, p.17; SEEDS/Siddharth Behl, p.18–19; ASM-NF Mongolia, p.20; The Citizens Foundation, p.21; Pure Earth, p.22; Azad Foundation, p.23; Daryniana p.23; SAI, p.24; Unltd India, p.24; Urmi Foundation, p.25; Community Chest, p.25; Education For Employment – Egypt (EFE-Egypt) p.26-28; Perspektiva, p.29; Change Please, p.30; AFI, p.30; Bateau Genève p.31; Sauvetage de Genève, p.31; Sean Hawkey for Root Capital, p.32-33-35; Fundación Carvajal, p.34; Sustainable Fishery Trade/Altura Comunicación for NESsT, p.36; ICCT, p.37; Fundación Gonzalo Rodríguez, p.37; SIKanda, p.38; CEPRODIH, p.38; The Red Pencil, p.39; Arbusta, p.39; YEP, p.40-41-43; Jack Marsh for AAMA, p.42; Education For Employment – Egypt (EFE-Egypt), p.44–45.