The guidance related to the Trafigura Foundation logo is derived from the main Trafigura Group guidelines. Please follow those for detail on usage. Some general rules follow:

• Only use approved artwork
• Never recreate the logo
• There is a clear space around the logo which is equal to the height of the pin
• A white version of the logo is available to use on coloured backgrounds
• Minimum width is 22mm
• The default placement of the logo should be top right. If this isn’t possible the logo can be placed top centre. See our Applications section on page 17 for specific examples
• When showing the Trafigura logo with a partner logo there should be a visual parity
• Partner logos can be ‘locked up’ with the Trafigura Foundation logo with the plus device. The space from the plus to the logo is equal to the height of the Trafigura pin.

Providing long-term funding and expertise to improve socio-economic conditions of vulnerable people around the world
## SUMMARY

Responsibility, flexibility and solidarity: our response to COVID-19

### Advancing positive change

### Our impact

### Overview

### Responding to COVID-19

---

### Worldwide

- **International Seafarers’ Welfare and Assistance Network (ISWAN), Worldwide**
- **Smart Freight Centre (SFC), Worldwide**
- **European Venture Philanthropy Association (EVPA), Europe**
- **Eau et Vie (Multi-country reach)**

### Africa

- **FairFishing, Somaliland and Puntland**
- **Pact, Democratic Republic of the Congo**
- **North Star Alliance, Tanzania and South Africa**

### Asia

- **Sustainable Agro International (SAI), India**
- **The Citizens Foundation (TCF), Pakistan**
- **UnLtd India, India**
- **Pure Earth, India**
- **The Urmi Foundation, India**
- **Artisanal and Small-Scale Mining National Federation (ASM-NF), Mongolia**
- **Community Chest, Singapore**
- **Daryniana, Kazakhstan**

### Europe and the Middle East

- **Action Finance Initiative (AFI), Greece**
- **Perspektiva, Russia**
- **Education for Employment (EFE), Egypt**
- **Change Please, United Kingdom**
- **Bateau Genève, Switzerland**
- **pretac’, Switzerland**

### Latin America

- **Root Capital, Guatemala, Honduras, Mexico and Nicaragua**
- **Fundación Carvajal, Colombia**
- **Centro de Promoción Por la Dignidad Humana (CEPRODIH), Uruguay**
- **International Council on Clean Transportation (ICCT) – Argentina, Brazil, Chile, Costa Rica, Peru, Mexico**
- **NESsT, Brazil, Chile and Peru**
- **Cherie Blair Foundation for Women, Mexico**

### North America

- **Youth Empowerment Project (YEP), United States of America**
- **Association for the Advancement of Mexican Americans (AAMA), United States of America**

### Contact

### Credits
RESPONSIBILITY, FLEXIBILITY AND SOLIDARITY: OUR RESPONSE TO COVID-19

During the COVID-19 pandemic, we strived to reallocate our resources to help our partners and their beneficiaries navigate through the crisis. We were awed by the adaptability of our partners and by the uninterrupted commitment they demonstrated to help those most in need. We are also grateful for the incredible support that we received from our founding company, which enabled us to deliver an efficient global response to the crisis.

Over the past year, we have witnessed how COVID-19 has exacerbated existing inequalities and threatened the survival of the most vulnerable. Alongside this impact, the non-profit sector has encountered many obstacles in carrying out its usual work due to reduction in staff, lockdowns, travel restrictions and social distancing. More than three-quarters of our partners experienced revenue shortfalls and many had to temporarily suspend activities.

To help our partners face the consequences of this unprecedented crisis, we developed an emergency strategy focused on three principles: responsibility, versatility and flexibility. Our responsibility of safeguarding the health, wellbeing and development of our partners and the people they serve has always been at the core of our action, but it was brought even more to the forefront in 2020. With this responsibility in mind, we also significantly increased our versatility, working with our partners to reallocate funds to the areas of greatest needs and temporarily adapting our reporting requirements where necessary. And lastly, our flexibility enabled our partners to make swift, and sometimes life-saving, funding decisions unencumbered by administrative processes.

A year as exceptional as this one required outstanding solidarity.

Our founder Trafigura generously donated us decisive additional resources that enabled us to support emergency response projects at a global scale (see p.6-7).

We are also extremely grateful to all the Trafigura Group employees with whom we worked more extensively than ever to find solutions for local communities in need (see p.8-9). Trafigura’s staff rose magnificently to the challenges of the pandemic, donating money and tireless energy to support the underprivileged in their neighbourhoods, predominantly with access to food, hygiene and medical necessities. This close collaboration has set a strong standard for our relationship, which we look forward to building further in the years to come.

Alongside this challenging backdrop, we have been looking ahead to the future of the Foundation.

The Grantee Perception Survey we commissioned in 2020 will help to shape our future, both during the pandemic and beyond. This was the first time we surveyed our grantees, who provided an invaluable insight into how we can fine-tune our processes and our services beyond simple grant-making.

Trafigura Foundation is also considering how it can engage in combating the climate crisis. Like COVID-19, we can see that the trail of consequences of climate change disproportionately affects the poorest, and we already see evidence of its societal and economic impact on the beneficiaries we support. Our action will focus on alleviating this impact and improving access to clean energy.

We look forward to explaining more about these new endeavours in our future Annual Reports.
ADVANCING POSITIVE CHANGE

Since 2008, the Trafigura Foundation has been working to improve the socio-economic conditions of vulnerable communities around the world. To achieve this mission, we provide long-term funding and expertise to inspiring non-governmental organisations and visionary social entrepreneurs. The programmes we support contribute to advancing change in the following focus areas:

**FAIR AND SUSTAINABLE EMPLOYMENT**
We promote the creation of quality jobs and income-generating opportunities for disadvantaged and excluded populations to improve their livelihoods.

Discover more: www.trafigurafoundation.org/about-us/fair-and-sustainable-employment/

**CLEAN AND SAFE SUPPLY CHAINS**
We support projects that mitigate and prevent the impact of social and environmental issues related to the sourcing of commodities, transportation and waste disposal.

Discover more: www.trafigurafoundation.org/about-us/clean-and-safe-supply-chains/

**COMMUNITY CARE**
We support programmes endorsed by Trafigura employees or implemented close to the Group’s offices to contribute to the positive development of local communities.

Discover more: www.trafigurafoundation.org/about-us/community-care/
OUR IMPACT

Our 2020 impact is made possible by our partners around the world. Their accomplishments are aggregated under the prism of our Strategic Performance Indicators below that help us to better understand and monitor the impact of our work on the communities we support.

3,000 individuals with better career prospects
6,800 individuals found a new job or became self-employed
290 enterprises with increased potential to thrive
105,000 individuals better protected against health and safety risks

The positive change that our partners sparked in the lives of the communities they serve cannot be captured solely by quantitative measures. In the following pages, we invite you to read the inspiring stories and experiences shared by our partners and their beneficiaries to fully appreciate their invaluable work.

Our philanthropic action is aligned with the following UN Sustainable Development Goals:

Discover more on our website: www.trafigurafoundation.org/about-us/sdgs/
OVERVIEW OF OUR OPERATIONS IN 2020

KEY FIGURES:

- 34 countries of presence
- 41 partners
- 5 special COVID-19 programmes
- 40 staff-led philanthropic initiatives
- USD 8.5M annual budget
The guidance related to the Trafigura Foundation logo is derived from the main Trafigura Group guidelines. Please follow those for details on usage.

Some general rules follow:

• Only use approved artwork
• Never recreate the logo
• There is a clear space around the logo which is equal to the height of the pin
• A white version of the logo is available to use on colored backgrounds
• Minimum width is 22mm
• The default placement of the logo should be top right. If this isn’t possible the logo can be placed top center. See our Applications section on page 17 for specific examples
• When showing the Trafigura logo with a partner logo there should be a visual parity
• Partner logos can be ‘locked up’ with the Trafigura Foundation logo with the plus device. The space from the plus to the logo is equal to the height of the Trafigura pin.

*Figures include COVID-19 response action

GLOBAL REACH*

10% EUROPE AND THE MIDDLE EAST

38% AFRICA*

9% ASIA

*Figures include COVID-19 response action
RESPONDING TO THE COVID-19 PANDEMIC

2020 has been an extremely challenging year for all societies around the world. The health and socio-economic consequences of the COVID-19 crisis had a disruptive effect especially on those populations that were already vulnerable before the pandemic. We joined the global fight against COVID-19 by releasing special grants in support of fragile and at-risk communities around the world.

FOUNDATION FOR INNOVATIVE AND NEW DIAGNOSTICS (FIND)

FIND, the global alliance for diagnostics, seeks to ensure equitable access to reliable diagnosis around the world. The organisation’s COVID-19 action is focused on accelerating the development and production of new diagnostic tools, as well as ensuring equitable access to testing, in low- and middle-income countries. Our donation helped increase access to accurate, easy-to-use and affordable tests for COVID-19, strengthen COVID-19 testing through training and mentoring programmes on innovative tools, and improve surveillance and national-level tracking of COVID-19 cases.


FUNDACIÓN INTEGRACIÓN COMUNITARIA (FIC)

FIC works to improve the quality of life within impoverished communities in Peru around Trafigura Group offices and operational sites. During the COVID-19 pandemic, FIC organised a humanitarian response to support the most underserved communities in Callao and delivered monthly hygiene kits and food baskets to 450 families over six months.


NORTH STAR ALLIANCE

The North Star Alliance is an NGO that operates mobile clinics along the main logistics routes in Africa. Key beneficiaries are mobile workers such as truck drivers and the communities they get in contact with along their journeys. Through its special COVID-19 initiative, North Star Alliance’s clinics provided prevention, care services and referral management of critical cases of COVID-19. The clinics also benefitted from additional protective measures to ensure the continuity of healthcare delivery to local populations.

INTERNATIONAL RESCUE COMMITTEE (IRC)

We supported the IRC’s global response to the COVID-19 pandemic, focusing our support to refugees and displaced persons in 16 countries across Africa, Asia and the Middle East. These populations are facing some of the harshest realities of this emergency, threatened by limited access to reliable information and essential services, and a drastic impact on their livelihoods.

The IRC’s comprehensive support helped beneficiaries across multiple dimensions, including the distribution of Personal Protective Equipment (PPE), the provision of health services and infection prevention messaging, the provision of help to vulnerable families and their businesses to meet their basic needs, ensuring the continuity of education programmes, and providing domestic violence support and services, with confinement at home significantly increasing incidences of abuse.


INSTITUTO REDE ASTA

Rede Asta is a social enterprise supporting artisans in Brazil through business training and facilitating access to markets for their products. During the COVID-19 pandemic, Rede Asta supported Brazilian artisans and seamstresses who lost their source of income and on whom most of their families were financially dependent. Women were commissioned to produce 27,000 face masks and received a valuable income for their work. The masks produced were subsequently donated to non-profit organisations of their choice, making the women feel empowered by their contribution to their communities.


EXTENDING SUPPORT TO OUR CURRENT PORTFOLIO OF PARTNERS

Since the beginning of the pandemic, we felt a responsibility to help our partner organisations navigate through the crisis and continue delivering their vital services to their beneficiaries. This is why we have been addressing their needs by providing them with the necessary flexibility and the release of special support upon request. You can find more information about our action in the dedicated blue boxes that you will find in the next pages (p.10-45), with the description of our partners’ programmes.
EMPLOYEES’ GLOBAL MOBILISATION AGAINST COVID-19

In 2020 we witnessed an extraordinary movement of solidarity across all the Group’s offices. Employees joined forces with the Trafigura Foundation to fundraise for their fellow citizens whose survival and wellbeing was threatened by the pandemic. They generously spent their time, resources and energy to help us identify and support organisations that were promoting emergency responses locally. The photos on this page capture just a small part of the multiple initiatives organised by staff worldwide and that were matched by the Foundation. Our most sincere thanks to all our colleagues who stepped up to help during this time of emergency.

In London, employees fundraised to buy hot meals for the frontline medical staff fighting the pandemic in the English capital.

The Montevideo office fundraised for the Uruguayan Food Bank that delivered food to local families in need.

The Mumbai Office fundraised in support of several Indian NGOs during the COVID-19 crisis. One of them was Swades Foundation: the organisation distributed PPE kits and meals for medical staff in eight hospitals in Mumbai.
In Argentina, the Campana and Bahia Blanca offices purchased hygiene kits and goods to help underprivileged families navigate through hard times. This photo shows the delivery of food bags to the charity Casa de Día Padre Aníbal in Campana.

Our colleagues in Houston kindly donated IT equipment to our partner Association for the Advancement of Mexican Americans (AAMA) (p.45). Thanks to this donation, AAMA was able to continue providing online education and emotional support for vulnerable students during these critical times of COVID-19. The local office also fundraised to help AAMA purchase food and PPE for disadvantaged families in Houston.

In Huelva, a joint effort between Impala Terminal staff, local business partners and a donation from the Trafigura Foundation resulted in the collection and delivery of 1,850kg of food to the Huelva Food Bank.

The Geneva Charity Committee organised several fundraising campaigns to help the most underprivileged in the Swiss city face the socio-economic consequences of the pandemic. This photo pictures Geneva’s employees volunteering with their families and friends to deliver food bags to the beneficiaries of the organisation Caravane de Solidarité.

FURTHER STAFF ENGAGEMENT ACTIVITIES

- The Athens office organised fundraising, matched by the Foundation, for the NGO Together for Children. The donation supports vulnerable Greek families who experienced financial problems during the pandemic.

- Staff in Stamford donated to the organisation New Covenant Center to distribute meals to the most underprivileged.

- At the outburst of the COVID-19 crisis, the Shanghai office launched a global appeal to fundraise to purchase PPE and medical equipment for local hospitals. The campaign received a positive response from employees, family and friends from across the globe.

- The Singapore Charity Committee contributed to the Shanghai office’s global appeal and organised an emergency relief fund for mental wellbeing during COVID-19.
Worldwide

Supporting seafarers through rough waters – International Seafarers’ Welfare and Assistance Network (ISWAN), Worldwide 12

International leadership for greener freight practices – Smart Freight Centre (SFC), Worldwide 14

Joining forces to maximise social impact – European Venture Philanthropy Association (EVPA), Europe 15

Empowering deprived communities through sustainable investment – Eau et Vie, Multi-country reach 15
4 partners

8% of budget allocated to strategic programmes worldwide
90% of the world’s goods are transported by maritime workers. Their essential work can be dangerous and physically wearing. It can also be psychologically challenging, often involving sustained time at sea, away from their families and other support systems.

ISWAN’s regional programme in South Asia, South-East Asia and West and Central Africa provides humanitarian support to seafarers and their families. ISWAN engages with various stakeholders, specifically in India, the Philippines and Nigeria, to advance seafarers’ interests and wellbeing. The programme helps maritime workers and their families respond to unexpected crises, such as deaths, injuries, illness, imprisonment and hostage situations. The programme provides complimentary support to ISWAN’s 24-hour multilingual helpline, SeafarerHelp, which provides emergency assistance and emotional support for workers at sea.

For example, Adrian was injured on board a ship where he was working as Chief Cook. He was diagnosed with a spinal injury. Unable to work, Adrian had no income to pay for his three young children’s school fees. After he contacted ISWAN’s regional office in the Philippines, the organisation applied on his behalf to the Seafarer’s Emergency Fund which covered education costs for Adrian’s children. ISWAN also referred Adrian’s case to Associated Marine Officers’ and Seamen’s Union of the Philippines to organise medical assistance. Adrian is recovering well and hopes to return to sea soon.

In the Philippines, the team also assisted HIV-positive seafarers and workers who faced sexual harassment on board. The organisation also provided extensive humanitarian support for seafarers impacted by piracy and their families, including support on a particular case where seafarers had been held in captivity by pirates for over five years. In this case, ISWAN also provided financial assistance to support their rehabilitation.

The regional programme’s operations were highly influenced by the COVID-19 pandemic and teams around the globe worked tirelessly in cooperation with local authorities to provide guidance and support to seafarers in need (p.13).
COVID-19 SPECIAL SUPPORT

The COVID-19 pandemic presented new challenges for seafarers. Hundreds of thousands have been left stranded working on ships beyond the expiry of their contracts and were unable to return home because of travel restrictions. This situation had a serious impact on the mental health and wellbeing of seafarers.

ISWAN quickly responded to the unique challenges of the COVID-19 pandemic and the Trafigura Foundation donated a special grant to help the organisation meet the increased demands for its services. ISWAN’s regional staff stepped up and provided additional financial and emotional support to affected seafarers and their families, as well as assisting repatriation efforts.

The Indian office helped to reunite over 4,200 seafarers with their families. In addition, the team approved Emergency Fund applications totalling over USD 38,000 to assist seafarers and their families in times of financial difficulties.

The Philippines office partnered with other relevant welfare organisations to provide medicine, food vouchers, hygiene supplies and transportation assistance. In the region, 330 Hardship Fund applications were approved, totalling USD 49,500 of financial aid. More than 2,000 seafarers stranded in Manila received financial grants for food.

In Nigeria, ISWAN’s social work team visited seafarers in prison to provide hygiene supplies, toiletries, PPE (including masks) and food. 544 seafarers were supported in 2020.

KEY ACHIEVEMENTS IN 2020

6,410
seafarers and their family members assisted in South Asia

4,414
seafarers and their family members assisted in South-East Asia

544
seafarers and their family members assisted in West and Central Africa
Smart Freight Centre (SFC) is an organisation dedicated to creating an efficient, zero-emissions freight sector, with the goal of helping the world meet urgent global climate targets.

It works with the global logistics industry to improve transparency in freight practices, develop guidelines for reporting and reducing emissions and drive industry-wide action on sustainability.

To help multinationals monitor, report and eventually reduce their CO₂ emissions, SFC created the Global Logistics Emissions Council (GLEC) Framework. This is the first globally recognised and standardised method for calculating and reporting emissions across different modes of transport (road, railway, marine and air transportation).

Since 2019, the Trafigura Foundation has been supporting SFC to consolidate the GLEC Framework by developing additional guidelines, including the creation of a company-specific emissions reduction roadmap. Our support also helped SFC promote and grow the network of companies adopting its methodology.

In 2020, the Trafigura Foundation continued to support SFC in its endeavour to develop an ISO-recognised international standard based on the GLEC Framework that will provide a uniform and certifiable methodology for measuring freight emissions.

Last year SFC also provided technical guidance for the Sea Cargo Charter, the new benchmark for sustainable shipping, and continued to develop bulk shipping guidelines with the Global Maritime Forum.

Find out more: www.trafigurafoundation.org/programmes/smart-freight-centre/
JOINING FORCES TO MAXIMISE SOCIAL IMPACT

European Venture Philanthropy Association (EVPA) – Europe

EVPA is an European association gathering the institutions that practise venture philanthropy (an approach providing social purpose organisations with long-term support, both financial and non-financial) to maximise the positive impact they can have on the communities they support. EVPA members benefit from pooled resources, collaboration and mutual sharing of expertise and best practices.

Trafigura Foundation specifically supports EVPA’s Corporate Initiative, which focuses on helping corporate social investors maximise their social impact. Through this initiative, EVPA leads research into better understanding how the strategic alignment between corporate social investors and companies can further increase their positive impact on society.

Find out more: www.trafigurafoundation.org/programmes/evpa-europe/

EMPOWERING DEPRIVED COMMUNITIES THROUGH SUSTAINABLE INVESTMENT

Eau et Vie – Multi-country reach

NGO Eau et Vie works to improve the living conditions of underprivileged populations living in deprived urban communities in the Philippines, Bangladesh, Côte d’Ivoire, Bulgaria and France. It has developed social enterprises that provide clean water, sanitation facilities and waste services in these communities. Not only does this provide higher living standards for residents, it also creates local employment opportunities.

At the same time, Eau et Vie runs local NGOs that provide hygiene training for, and share recycling practices with, both children and adults. Importantly, NGOs also train the community in firefighting to facilitate the creation and management of volunteer firefighter brigades.

After a decade of partnership, Trafigura Foundation’s support to Eau et Vie ended in March 2020, with new investors ready to drive this innovative model forward into its next chapter. As Eau et Vie’s essential services continue, it will continue developing its sustainable approach to improving the lives of people in deprived communities.

Find out more: www.trafigurafoundation.org/programmes/eau-vie-multi-country-reach/

KEY ACHIEVEMENTS IN 2020

Publication of the research on strategic alignment between corporate social investors and companies

New beneficiaries with access to water

2,400+
Africa

- Creating fresh opportunities – FairFishing, Somaliland and Puntland (18)
- Eradicating child labour in mining – Pact, Democratic Republic of the Congo (20)
- On the road to better healthcare – North Star Alliance, Tanzania and South Africa (21)
3 partners

35% of budget allocated to strategic programmes in the region

4 countries
CREATING FRESH OPPORTUNITIES

FairFishing – Somaliland and Puntland

Somaliland and Puntland have been heavily impacted by climate change and are experiencing increasingly frequent droughts that are causing the death of livestock, a main generator of national revenue and source of food for the whole population. Widespread poverty and internal conflict have also caused high rates of youth unemployment.

FairFishing works to develop sustainable fishery sectors in these regions to create jobs and provide a healthy and nutritious source of food in a country where food insecurity is a major issue.

With the support of the Trafigura Foundation, FairFishing facilitates the sustainable supply of seafood to markets, restaurants and fishmongers. It also stimulates the demand for fish in local markets through two initiatives. Its Fresh Fish on the Dish initiative aims at strengthening the quality and volume of fish on offer, while the Cool, Clean & Tasty campaign educates fishers, fishmongers, households and restaurant-owners about the benefits of eating fish and how best to conserve, clean and cook it.

In 2020, over 200 people participated in FairFishing’s Fresh Fish on the Dish training courses. Over 1,000 new jobs were created through the organisation’s initiatives and public awareness campaigns around fisheries reached over 6,000 people. As a result, the availability of fresh fish in Somaliland and Puntland has increased significantly.

Find out more: www.trafigurafoundation.org/programmes/fairfishing-somaliland/

KEY ACHIEVEMENTS IN 2020

200+ participants in the Fresh Fish on the Dish training

1,000+ new jobs created
CASE STUDY: THE FISHERY BOOM IN BULUHAR

Buluhar is a small coastal village about 75km west of Berbera. Around 800 people live in the village and its surroundings. In 2016, circa five foot fishers were active in the area, fishing smaller quantities for local consumption by the shore.

In late 2017, FairFishing installed one 1,000-litre fridge and two 600-litre freezers in a beach house, powered by 16 solar panels. The aim was to provide the foot fishers with the possibility to keep fish fresh. The number of active foot fishers increased to eight, fishing once or twice each week, still only for local consumption.

To further expand the fishing activity in the village, FairFishing installed a three-tonne ice machine and a 20-foot cold storage reefer container. These supplies provide fishers with ice on their boats and better equipment to preserve their catch. The expanding investment in Buluhar fishery instantly attracted a British company, which invested in two fishing boats and two reefer trucks for transportation of fish and opened a wholesale facility and eight shops in Hargeisa. The company is profit-driven, but also focuses on the workers’ welfare and the development of the region. It purchases all the fish the fishers sell in Buluhar. In addition, the company also occasionally invests in fishers, by providing them with modern and well-functioning equipment to help increase their catch.

Since FairFishing’s installation of an ice machine and cold storage facility, the fishery in Buluhar has grown rapidly. It is estimated that 50-60 fishers are employed on fishing boats in Buluhar and around 10 additional people work with the British company in loading and unloading ice and fish to and from boats.

The improvement of the fishery facilities, and the massive increase in activities that followed, has helped improve both income and nutrition for the local community of Buluhar.
Pact and the Trafigura Foundation’s partnership supports two projects in the Democratic Republic of the Congo around the mining sites in Kolwezi and Malemba-Nkulu. The main goal of the projects is to stop child labour in mining, an acute problem that carries serious physical, mental and psychological risks for the children involved.

In both sites, Pact has developed vocational training for 15-17-year-olds that provides them with apprenticeships and mentoring to help them find safer and alternative livelihoods to mining.

Pact also runs WORTH programmes that teach literacy, financial and saving skills to workers who are currently or have previously been involved in mining, helping families to diversify their incomes. WORTH’s economic empowerment efforts encourage people, particularly women, to become micro-entrepreneurs and save their profits, removing their reliance on short-term loans with predatory interest rates and enabling them to pay for vital expenses like healthcare and education.

In Malemba-Nkulu, Pact has further advanced its intervention and works with the local institutions and civic associations to raise awareness and change practices around child labour in mining. Pact also conducted training workshops with 50 participants from the mining industry to help them develop and implement policies to prevent child labour in their supply chains.

With the Trafigura Foundation’s support, Pact helped people like Annie, a 16-year-old former mine worker. After hearing about Pact’s awareness campaigns, Annie applied for vocational training. She focused on baking and completed a six-month internship in June. She started a small baking business and is earning enough to cover her school fees and contribute to her family’s income. “Now,” she says, “I will never go back to the mines.”

**KEY ACHIEVEMENTS IN 2020**

- **10** apprentices graduated from the Kolwezi project
- **40** youths receiving training through the Malemba-Nkulu project
- **867** people economically empowered by the Kolwezi project

Find out more: [www.trafigurafoundation.org/programmes/pact-drc/](http://www.trafigurafoundation.org/programmes/pact-drc/)
ON THE ROAD TO BETTER HEALTHCARE
North Star Alliance – Tanzania and South Africa

North Star Alliance, a partner of the Trafigura Foundation since 2012, provides access to quality healthcare to remote communities through clinics placed along the main logistics routes in ten African countries. The Foundation supports three clinics along the Dar Corridor in Tanzania and a pilot project in South Africa. In 2020, the Foundation also funded North Star Alliance’s special COVID-19 response (p.6).

Mobile workers such as truck drivers are one of the key beneficiary groups targeted by North Star Alliance. Truck drivers travel constantly and can therefore unintentionally accelerate the spread of diseases. In addition, North Star Alliance also serves rural communities along the main Tanzanian transport corridor. These communities are isolated and underserved by traditional healthcare and have high rates of HIV infection.

North Star Alliance’s roadside clinics provide services including HIV treatment, primary healthcare for malaria and tuberculosis, road safety education and education on safe sexual practices and the risk of sexually transmitted diseases.

The 2020 launch of a new revenue-generating clinic in Cato Ridge happened just as South Africa went into a lockdown due to the COVID-19 pandemic. However, the clinic was still able to work through its fee-for-service scheme and helped North Star Alliance diversify its sources of income, thereby increasing its sustainability.

Adrian, a truck driver with diabetes, was brought to a Tanzanian clinic after collapsing at the wheel. He received urgent medical help and training on how to better manage his condition. Adrian thanked the clinicians effusively: “I cannot imagine how my life would have been a few minutes later without your immediate help. You saved my life, thereby sustaining and protecting my family indirectly.”

Find out more: www.trafigurafoundation.org/programmes/north-star-alliance-sub-saharan-africa/

KEY ACHIEVEMENTS IN 2020

- 8,687 community members served in Tanzanian clinics
- 8,411 sex workers served in Tanzanian clinics
- 31,028 truck drivers served in Tanzanian clinics
Asia

Turning pulp into profit for smallholder farmers – Sustainable Agro International (SAI), India 24

Tailored support for underprivileged women – The Citizens Foundation (TCF), Pakistan 26

Removing barriers for Indian social enterprises – UnLtd India, India 27

Protecting children through lead remediation – Pure Earth, India 27

Quality education for children with developmental disabilities – The Urmi Foundation, India 28

Championing the rights of artisanal and small-scale miners and their communities – Artisanal and Small-Scale Mining National Federation (ASM-NF), Mongolia 28

Keeping disadvantaged students on track – Community Chest, Singapore 29

The cafés serving up empowerment to people with disabilities – Daryniana, Kazakhstan 29
8 partners

9% of budget allocated to strategic programmes in the region

5 countries
TURNING PULP INTO PROFIT FOR SMALLHOLDER FARMERS

Sustainable Agro International (SAI) – India

In Odisha, India, around 90% of small farmers live below the poverty line. Unable to provide for their families, many of them are moving away from agriculture but struggling to find alternative employment opportunities.

SAI has developed an innovative solution that relies on agroforestry to sustainably improve the livelihoods of farmers living in Odisha. By leveraging the growing demand for pulp coming from the Indian paper industry, SAI’s model trains farmers to plant and harvest trees that are sold as raw material to paper mills.

Farmers associated to SAI receive quality materials for their production (such as saplings, seedlings and fertilisers) as well as technical equipment and expertise. SAI supports farmers from production to harvest, connecting them to a corporate value chain to secure revenues for their pulp. Farmers are also trained to plant other agricultural crops that can provide supplementary income and food security for their families.

Throughout its three-year collaboration with the Trafigura Foundation (with the Collective Good Foundation joining as a third party partner in 2020), SAI’s agroforestry model has provided new hope and livelihood opportunities for 971 farmers and their families.

In 2020, the Foundation provided further support to SAI, enabling it to extend the benefits of its agroforestry model to even more farmers. Our support also helped SAI to purchase a tractor to optimise the efficiency of its operations.

Find out more: www.trafigurafoundation.org/programmes/sai-india/

KEY ACHIEVEMENTS IN 2020

283 farmers trained in agroforestry techniques

32 farmers harvested fields, earning a profit
Farmers like Gangadhar Ratan Chaudhary have highly benefitted from SAI’s model. Gangadhar is a schoolteacher living with his wife and two children in the village of Kashipur, Odisha. Before joining SAI’s programme, his family’s income was insufficient to cover their children’s school fees.

Their situation changed when he started to collaborate with SAI to implement the agroforestry model and cultivate trees on the four acres of land owned by his family, previously cast as wasteland.

SAI provided eucalyptus saplings and fertilisers, and ploughed the family’s field. Training, technical support and guidance were constantly provided by the SAI field team. Once the trees matured, SAI organised labour and trucks for the harvesting and transportation of the wood to the paper mills.

With SAI’s support, Gangadhar has since produced almost 48 tonnes of pulp, earning what the family need to pay for their children’s education.
Only 22% percent of women in Pakistan are active in the workforce. For underprivileged women, this figure is even lower. This is not always a reflection of women’s own choices: it can be linked to an absence of suitable work opportunities and access to education and training.

In response, TCF set up a programme in partnership with the Trafigura Foundation that involves operating vocational training centres in deprived and rural areas, focusing on tailoring and embroidery. This training provides women with increased autonomy, confidence and empowerment, as well as money to support their families. After completing training, women can continue working with TCF or start their own businesses.

During the COVID-19 pandemic, TCF had to adapt its services. In-person skills training was curtailed during the lockdown, but the TCF team ensured that production work could continue for apprentices so that their incomes remained steady.
REMOVING BARRIERS FOR INDIAN SOCIAL ENTERPRISES

UnLtd India – India

UnLtd India provides seed funding, managerial training and technical support to social entrepreneurs with innovative ideas to improve the lives of vulnerable communities in India. Over the last three years (2017-2020), Trafigura Foundation and UnLtd India collaborated to support 26 entrepreneurs providing scalable solutions to everyday challenges, in areas including education, healthcare, agriculture and the environment.

When Asim Bhalero established Fluid Robotics, he planned to use AI-based pipe-mapping to increase the efficiency of water supply and waste management in Indian cities. In 2020, in collaboration with another entrepreneur supported by UnLtd India, Asim adapted his model to detect COVID-19 in sewage.

Another entrepreneur, Savini Sonavaria, set up Pashoo Pakshee with UnLtd India's help. Pashoo Pakshee creates and sells socially responsible souvenirs, providing employment for local women. She says: "The leadership workshop was my big 'aha!' moment at UnLtd India. I loved every part of it."

PROTECTING CHILDREN THROUGH LEAD REMEDIATION

Pure Earth – India

Lead is a valuable resource that requires particular care when it comes to its recycling. Improper smelting operations pose a danger to human health, with lead exposure being especially of concern to children and their neurological development.

Pure Earth is a global leader in toxic pollution clean-up, research and advocacy. Trafigura Foundation is supporting its work to remediate a lead polluted area, next to a primary school, in Rangapuram, Tamil Nadu.

The cumbersome operation involves cleaning soil and groundwater in the area, as well as community awareness about lead pollution risks and sources through education and outreach.

KEY ACHIEVEMENTS IN 2020

- 35+ COVID-19 initiatives led by alumni network of entrepreneurs
- Intensive support to alumni network to manage pandemic impacts and promote initiatives

Find out more: www.trafigurafoundation.org/programmes/unltd-india/

Find out more: www.trafigurafoundation.org/programmes/pure-earth/
Lack of financial resources, the absence of specialist schools and a community knowledge gap about disabilities make conditions extremely difficult for children with special educational needs in deprived areas of Mumbai.

In response, the Urmii Foundation runs community-based schools with a unique curriculum tailored to the specific needs of children with disabilities from deprived communities to help unlock their potential.

In addition, Urmii runs a training programme for its graduates and their families that enables them to produce and sell small goods, earn an income and boost their self-confidence.

In 2020, Urmii made exceptional efforts to help its students and its families during the COVID-19 pandemic. It provided food parcels and helped with access to medicines during lockdown.

**KEY ACHIEVEMENTS IN 2020**

- **961** students attended Urmii Foundation’s schools
- **206** specialist teachers trained
- **200** young people with disabilities earned an income

---

**CHAMPIONING THE RIGHTS OF ARTISANAL AND SMALL-SCALE MINERS AND THEIR COMMUNITIES**

Artisanal and Small-Scale Mining National Federation (ASM-NF) – Mongolia

Artisanal and small-scale mining (ASM) provides livelihoods for 20% of the population in rural Mongolia. However, the sector is largely unregulated, which makes its workers vulnerable to exploitation and unsafe conditions. ASM-NF’s mission is to develop a sustainable, legal and safe working environment for artisanal and small-scale miners and improve living standards in mining communities.

**KEY ACHIEVEMENTS IN 2020**

- **35** people trained in business development
- **1,785** ASM miners served

Find out more: www.trafigurafoundation.org/programmes/the-urmi-foundation-india/

Find out more: www.trafigurafoundation.org/programmes/artisanal-and-small-scale-mining-national-federation-mongolia/
KEEPING DISADVANTAGED STUDENTS ON TRACK
Community Chest – Singapore

Community Chest’s ELEVATE programme aimed to help disadvantaged students from the Institutes of Technical Education (ITEs) in Singapore complete their studies and gain equal opportunities to build their future careers. National statistics have shown high attrition rates for ITE’s students in their first year of studies. This drop-out tendency is often due to personal struggles including financial stress, low motivation and limited support systems for disadvantaged students.

Thanks to ELEVATE’s multi-pronged 100-hour programme, participating students received mentoring from social service professionals and contributed to community projects related to their studies, enabling them to see the benefits of their technical expertise in action. They were also provided with financial support to reduce stress and help them focus on completing their studies.

One student reported that ELEVATE had helped him to develop “discipline, teamwork and responsibility.” Students also highlighted their increased motivation and a greater sense of connection to their communities.

KEY ACHIEVEMENTS 2017-2020

- 382 students have completed the ELEVATE programme
- 95% of final-year students have continued or completed their education

Find out more: www.trafigurafoundation.org/programmes/community-chest-project-elevate-singapore/

THE CAFÉS SERVING UP EMPOWERMENT TO PEOPLE WITH DISABILITIES
Daryniana – Kazakhstan

Daryniana promotes the social and economic inclusion of people with psychosocial disabilities through skills training and supportive employment in one of its restaurant-cafés in Almaty, Kazakhstan.

The opportunity offered by Daryniana to its trainees aims to build a foundation for their economic independence, and increase their autonomy and possibility to lead an independent life.

Lockdown restrictions made 2020 challenging for Daryniana, with its restaurant-cafés closed for much of the year.

Find out more: www.trafigurafoundation.org/programmes/daryniana-kazakhstan/
Europe and the Middle East

Direct support for small businesses – Action Finance Initiative (AFI), Greece

Catalysing the professional success of people with disabilities – Perspektiva, Russia

Taking on youth unemployment, Education for Employment – (EFE), Egypt

Combatting homelessness one cup at a time – Change Please, United Kingdom

A historic location supporting bright futures – Bateau Genève, Switzerland

Hope for breast cancer detection with discovering hands – pretac®, Switzerland
6 partners

10% of budget allocated to strategic programmes in the region

5 countries
AFI was set up in response to the financial crisis in Greece, which created sweeping unemployment. As a consequence of the crisis, business loans are hard to come by for small business owners. However, more than 50% of Greeks work for small- and medium-sized businesses, so ensuring the success of SMEs is vital to economic recovery and growth.

AFI supports small entrepreneurs excluded by traditional banking to secure loans from its banking partners and provides them with business development training.

At the outbreak of the COVID-19 pandemic, AFI launched a survey to assess the economic situation of over 100 Greek micro-entrepreneurs and set up an emergency plan to help its clients navigate through the crisis.

It moved all of its business services and training online and created a virtual platform where entrepreneurs can receive advice from an accountant, along with a social media group. AFI also constantly negotiated with banks to provide loan grace periods for AFI beneficiaries.

In 2020, a Greek banking law was modified to provide more growth space for the country’s micro-finance ecosystem. This will enable non-banking institutions like AFI to become lending entities themselves and provide micro-credit to struggling entrepreneurs.

This change in law was a crucial milestone for AFI, which has been at the forefront of advocacy efforts and consultations with government. AFI is now in the process of transformation, hoping to become an official micro-finance institution by 2021.

This is an outstanding success for AFI, taking it from a pilot the Foundation helped to launch in 2016 to its current position pioneering micro-finance developments in Greece.

AFI's support was pivotal in helping its clients weather the economic shock of the COVID-19 pandemic, but more resources were needed to help some businesses to survive.

The Trafigura Foundation contributed to AFI’s Emergency Relief Fund with an additional grant to help the micro-entrepreneurs most impacted by the crisis.

### Key Achievements in 2020

- **100** jobs created
- **117** micro-loans disbursed
- **1,898** training seminar participants
People with disabilities (PWDs) in Russia experience significant marginalisation and discrimination, particularly when it comes to accessing paid employment. Perspektiva increases employment opportunities for young PWDs and facilitates partnerships between the business and disability communities. This work is therefore vital for facilitating economic inclusion and social integration of PWDs. After a positive evaluation of our 2017-2020 collaboration, Trafigura Foundation decided to renew the partnership with Perspektiva for a further three years.

In 2020, Perspektiva reached circa 600 job seekers with disabilities across six cities through its activities and events. Its flagship Path to a Career competition and Career Perspectives programmes target young PWDs and include mentoring from the business community. Perspektiva also works directly with businesses on disability advocacy, including running disability etiquette and awareness training sessions.

During the pandemic, Perspektiva had a pivotal role in providing COVID-19 information and guidance to the disability community. It also rapidly shifted physical work with job seekers and members of the business community to a virtual format and moved selected events online.

Dmitry is one of Perspektiva’s recent success stories. As a wheelchair user, he was concerned that the world of work would not be physically accessible to him. Participating in the Path to a Career competition boosted his confidence in his skills and strength as a candidate. Further intensive training and mentoring from experienced professionals prepared him for interviews. Dmitry soon secured a paid internship at an international bank, which turned into a permanent role.

He credits his success to the training and opportunities Perspektiva offered, explaining: “Perspektiva provided me with the tools I needed to find and maintain a job.”

KEY ACHIEVEMENTS IN 2020

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>PWDs participated in training and mentoring programmes</td>
<td>159</td>
</tr>
<tr>
<td>PWDs secured permanent jobs</td>
<td>186</td>
</tr>
<tr>
<td>Staff of 156 companies, government agencies and NGOs participated in disability etiquette and awareness training</td>
<td>494</td>
</tr>
</tbody>
</table>

Find out more: www.trafigurafoundation.org/programmes/perspektiva-russian-federation/
**TAKING ON YOUTH UNEMPLOYMENT**

**Education for Employment (EFE) – Egypt**

In Egypt, rapid population growth and an unbalanced job market has resulted in youth unemployment of around 30%. EFE Egypt aims to increase economic opportunities for young Egyptians through a demand-driven job training and placement model. Its programme provides underprivileged youth with the skills and opportunities to build better futures for themselves, their families and their communities.

EFE adapted to the challenges of COVID-19. Previously, much of EFE’s training focused on the hospitality and tourism industries. Training was reoriented towards freelancing, social media management and entrepreneurship, to better respond to the realities of the job market. EFE continued to explore new income-generating strategies to diversify its funding basis.

**KEY ACHIEVEMENTS IN 2020**

- 158 young people completed training programmes
- 61 young people found employment

Find out more: [www.trafigurafoundation.org/programmes/education-for-employment-egypt/](http://www.trafigurafoundation.org/programmes/education-for-employment-egypt/)

---

**COMBATTING HOMELESSNESS ONE CUP AT A TIME**

**Change Please – United Kingdom**

Change Please is an award-winning social enterprise that provides barista training to people facing homelessness in London and helps them to find employment in the organisation’s own coffee shops or with other food and hospitality service providers. Change Please also works with partners to provide psychosocial support, rehabilitation, legal assistance and help finding accommodation for its beneficiaries.

The COVID-19 pandemic and the resulting closure of non-essential businesses presented unique challenges for Change Please. Despite this, the enterprise provided training or retraining for 17 people, resulting in 10 trainees securing employment.

**KEY ACHIEVEMENTS IN 2020**

- 17 people trained
- 10 trainees secured employment

Find out more: [www.trafigurafoundation.org/programmes/change-please-uk/](http://www.trafigurafoundation.org/programmes/change-please-uk/)
A HISTORIC LOCATION SUPPORTING BRIGHT FUTURES

Bateau Genève – Switzerland

Bateau Genève is a 125-year-old historic ship moored on Lake Léman, Geneva, home to the association that shares its name. The association supports people in precarious situations, including refugees, people who are facing homelessness, the long-term unemployed or people struggling with substance dependency. Each morning, free breakfast is offered on board to vulnerable Geneva citizens, as well as professional training in areas such as maintenance, construction and catering.

Since 2018, Trafigura Foundation has been supporting the renovation works of Bateau Genève, an opportunity to improve the energy efficiency of the boat and provide professional training to circa 20 people. During 2020, work was suspended because of the pandemic and part of the Foundation’s grant was dedicated to distribute food and PPE to people in need.

KEY ACHIEVEMENTS IN 2020

Provision of food and PPE to underprivileged people in need.

Find out more: www.trafigurafoundation.org/programmes/bateau-geneve/

HOPE FOR BREAST CANCER DETECTION WITH DISCOVERING HANDS

pretac⁺ – Switzerland

pretac⁺, a Swiss pilot project, implements the ‘discovering hands’ methodology for early breast cancer detection, making breast screening more accessible to the female population. pretac⁺’s innovative model leverages the highly developed sense of touch of visually impaired women, who are able to detect three times more abnormalities than gynaecologists, to boost chances of survival for breast cancer patients.

pretac⁺’s examinations are carried out by specially trained visually impaired women, who are taught by medical staff how to screen for abnormalities that need further testing. The initiative empowers them by providing paid employment for which they are perfectly suited, offering them an opportunity for increased independence and autonomy.

KEY ACHIEVEMENTS IN 2020

medical staff completed pretac⁺ training to become trainers for visually impaired women

visually impaired candidates selected for training

Find out more: www.trafigurafoundation.org/programmes/pretac-switzerland/
Latin America

Improving smallholder farmers’ livelihoods – Root Capital, Guatemala, Honduras, Mexico and Nicaragua

Strengthening support for small businesses – Fundación Carvajal, Colombia

Helping at-risk mothers to thrive – Centro de Promoción Por la Dignidad Humana (CEPRODIH), Uruguay

Driving towards an eco-friendly future – International Council on Clean Transportation (ICCT), Argentina, Brazil, Chile, Costa Rica, Peru, Mexico

Helping marginalised entrepreneurs take flight – NESsT, Brazil, Chile and Peru

A one-stop shop for empowering female entrepreneurs – Cherie Blair Foundation for Women, Mexico
partners of budget allocated to strategic programmes in the region
Agricultural businesses provide food and employment for millions of people around the world. However, accessing global markets can be a challenge for small-scale farmers, which limits their customer base. Agricultural cooperatives have great potential as a solution; they provide strength in numbers for collective bargaining and facilitate knowledge sharing.

Trafigura Foundation is supporting Root Capital’s work with 12 cooperatives in the honey, cocoa and coffee sectors in Guatemala, Honduras, Mexico and Nicaragua. Each is at an early stage and benefits hugely from the financial and agronomic training Root Capital provides, in particular in terms of building resilience to external threats like climate change and volatile markets.

This hard-won resilience was sorely tested in 2020. Root Capital continued to support its 12 cooperatives throughout the new challenges of the COVID-19 pandemic. Its recent investment in digital infrastructure and staff capacity paid off with a seamless shift from in-person to virtual training sessions.

The Business Management Advisory training, which is designed to help the cooperatives develop stronger financial management capabilities and demonstrate data-driven decision-making, was quickly updated to incorporate COVID-19-related business contingencies. This update gave the cooperatives the necessary tools to adapt and have the best chance of surviving the pandemic.

Cocamol, a small Honduran coffee cooperative, has shown the most significant improvement over its time working with Root Capital. Thanks to 30 days of intensive financial literacy training, the cooperative has gone from being unable to create financial projections for its future to routinely running reports to assess its financial status and shape its long-term goals.

**COVID-19 SPECIAL SUPPORT**

During the COVID-19 pandemic, the Trafigura Foundation provided additional support to two Mexican honey cooperatives. Both Proadech and U Lool Che used funding to purchase PPE and advance payments for staff and cooperative members to ensure a stable income for their families. In addition, Proadech paid for its organic certification process.

**KEY ACHIEVEMENTS IN 2020**

- 140 employees and smallholder farmers trained
- 3,310 smallholder farmers supported
- 12 enterprises developed stronger internal management capabilities

Fundación Carvajal works with people from underserved areas of Buenaventura, where poverty levels are high. With the support of the Trafigura Foundation, the organisation works to improve the livelihoods and business potential of micro-entrepreneurs by helping them develop the entrepreneurial, managerial, and life skills necessary to manage their businesses responsibly and profitably. This enables them to increase the prosperity and security of their families and employees.

An external evaluation commissioned by the Trafigura Foundation highlighted the important impact that Fundación Carvajal’s Business Strengthening Programme is having on the livelihoods of its participants. Its business training is helping entrepreneurs change their behaviours and adopt better business practices, improving their livelihoods and the working conditions for their employees.

The positive outcome of the evaluation and the potential for improvement of the programme convinced the Trafigura Foundation to renew its support to Fundación Carvajal with a continued partnership over 2021-2023.

Furthermore, Fundación Carvajal’s role will be pivotal in helping Buenaventura’s micro-entrepreneurs recover from the COVID-19 crisis, which is having a devastating impact on an already fragile economy, composed by 90% of small businesses.

During the pandemic, Fundación Carvajal already demonstrated the effectiveness of its community-based approach and business knowledge. The organisation launched the Project for an Entrepreneurial Buenaventura, an initiative aimed at supporting the reactivation of businesses closed due to the pandemic. Thanks to its intervention, 101 businesses have been reactivated after the lockdown period.

**KEY ACHIEVEMENTS IN 2020**

- **46** micro-entrepreneurs trained in the business strengthening programme
- **19** micro-entrepreneurs trained in the small business management programme

HELPING AT-RISK MOTHERS TO THRIVE

Centro de Promoción Por la Dignidad Humana (CEPRODIH) – Uruguay

In 2020, with the Trafigura Foundation’s support, CEPRODIH helped 300 mothers and pregnant women throughout their pregnancy and postpartum with assisted workshops and educational programmes (delivered online during the pandemic) designed to boost their economic inclusion, self-confidence and safety. These women face challenges including unemployment, unplanned pregnancy, domestic violence and single parenthood.

During the COVID-19 pandemic, CEPRODIH provided crucial support to the most vulnerable families with donations of food and PPE. It also organised the production and sale of face masks that provided an additional income to women participants and moved its courses and training online.

KEY ACHIEVEMENTS IN 2020

300 women participated in CEPRODIH’s programmes

50 trainees started professional ventures

Find out more: www.trafigurafoundation.org/programmes/ceprodih-uruguay/

DRIVING TOWARDS AN ECO-FRIENDLY FUTURE

International Council on Clean Transportation (ICCT) – Argentina, Brazil, Chile, Costa Rica, Peru, Mexico

ICCT advocates for ecological driving practices with the ultimate goal of reducing fuel consumption and freight sector emissions. The Trafigura Foundation is supporting ICCT’s truck eco-driving pilot project in Latin America. By sharing eco-driving practices with truck drivers ICCT aims to reduce greenhouse gas emissions and increase the economic competitiveness of logistics activities.

Despite the COVID-19 pandemic, ICCT was able to organise a pilot eco-driving training programme with two institutions in Chile and Puerto Rico that will be further developed next year. The Trafigura Foundation also co-funded the translation of the SmartDriver programme into Spanish, a manual to help fleets lower their fuel consumption, operating costs and harmful vehicle emissions.

KEY ACHIEVEMENTS IN 2020

5 institutions provided with eco-driving training

Find out more: www.trafigurafoundation.org/programmes/the-international-council-on-clean-transportation-latin-america/
HELPING MARGINALISED ENTREPRENEURS TAKE FLIGHT
NESsT – Brazil, Chile and Peru

In partnership with the Trafigura Foundation, NESsT provided business support to four social enterprises that aim to create job opportunities for overlooked and vulnerable groups.

One of the enterprises that remained in the Foundation’s portfolio until last year deserves a special mention. Pedala is an eco-delivery service that hires at-risk youths in Rio de Janeiro as bike couriers. At the end of 2019 Pedala was bought by one of Latin America’s largest e-commerce companies. This represents a huge success for Pedala and proves the economic viability of its sustainable and inclusive business model.

Also in Brazil, the partnership supported Consolidar Diversidade, an organisation helping job seekers with disabilities connect with the job market, and CIEDS’ Coletivo Aprendiz arm, which supports at-risk youth to find apprenticeships.

In Chile and Peru, NESsT helped the social enterprise Sustainable Fishery Trade, which trains small fishing communities on sustainable fishing practices and connects them with local buyers that are ready to pay higher prices for sustainable products.

KEY ACHIEVEMENTS IN 2020

1,264 individuals supported in accessing secure employment

A ONE-STOP SHOP FOR EMPOWERING FEMALE ENTREPRENEURS
Cherie Blair Foundation for Women – Mexico

The Cherie Blair Foundation for Women provides business support to female entrepreneurs in the underserved Villa de Zaachila, municipality in Oaxaca, Mexico. Its Mujeres A.V.E. initiative, implemented by the local partner Solidaridad Internacional Kanda (SiKanda), provides holistic support, including skills training, workshops and counselling to help women grow their confidence and business skills, and ultimately achieve financial autonomy.

In 2020, the programme adapted to the pandemic by providing remote support to women and helping them reshape their businesses to fit the new reality. The Cherie Blair Foundation for Women and SiKanda also supported the community with the distribution of food, face masks, health and hygiene guidelines and psychological support.

They also provided unlimited phone credit to 46 women, enabling them to access its support network and digital resources.

KEY ACHIEVEMENTS IN 2020

23 women completed training
47 women increased their market access

Find out more: www.trafigurafoundation.org/programmes/nesst-brazil-and-chile/

Find out more: www.trafigurafoundation.org/programmes/cherie-blair-foundation-for-women-mexico
North America

Providing a springboard for at-risk youth – Youth Empowerment Project (YEP), United States of America 44

Empowering disconnected youth to become independent – Association for the Advancement of Mexican Americans (AAMA), United States of America 45
6% of budget allocated to strategic programmes in the region

1 country

2 partners
PROVIDING A SPRINGBOARD FOR AT-RISK YOUTH

Youth Empowerment Project (YEP) – United States of America

YEP is a community organisation in New Orleans, Louisiana, which supports vulnerable youth through the provision of education, training, work experience and mentorships. Its employment readiness programme is an invaluable resource for at-risk youth in Louisiana.

In 2013, YEP’s partnership with the Trafigura Foundation led to the opening of the Trafigura Work and Learn Center, from which it runs empowerment and enrichment activities aimed at 16-to-24-year-olds who live in poverty, are not in work or education, or have experienced trauma. YEP also operates several small businesses which provide a first step into employment for its beneficiaries. After almost a decade of successful collaboration, the Trafigura Foundation is concluding the partnership with YEP in a sustainable way, with new and former partners continuing to support the important benefits that the organisation offers for the local community.

One beneficiary who benefitted from work experience through YEP is David, who joined YEP’s employment readiness training programme in 2016. Starting in a customer service role in YEP’s thrift store, David learned important skills like tracking inventory and working with customers. Eventually, he decided he wanted to explore YEP’s graphic design programme, where he received training in design software and worked on client projects. After he graduated from the design programme, David accepted formal employment as assistant manager at the thrift store and has become an integral part of the team.

David explains: “When I was in high school, I didn’t have any sort of goal in mind. My only goal then would have been to get a diploma, but then what comes next after that? I feel like YEP has given me a lot of confidence in myself.”

YEP’s was included in Joe Biden’s virtual ‘Parade Across America’ inauguration event. The organisation was asked to represent the state of Louisiana due to its impact on the local community, which was an honour for the organisation.

KEY ACHIEVEMENTS IN 2020

27 participants successfully completed YEP’s Work and Learn training programme

21 programme graduates obtained employment

COVID-19 SPECIAL SUPPORT

Trafigura Foundation supported YEP’s staff to cope with significant stress factors relating to the pandemic. This helped strengthen YEP’s organisational resilience and enabled its dedicated staff to continue providing crucial support to vulnerable youth.

Find out more: www.trafigurafoundation.org/programmes/yep-usa
EMPOWERING DISCONNECTED YOUTH TO BECOME INDEPENDENT

Association for the Advancement of Mexican Americans (AAMA) – United States of America

The Work & Learn Center (WLC) at AAMA is the third WLC programme launched in the USA by the Trafigura Foundation in collaboration with local partners, following the successful development of two similar employment readiness programmes in Stamford and New Orleans (p. 44). It provides career development and skills training for disconnected youth aged 16-24 who struggle to find their career path. The centre focuses on valuable professional skills such as digital literacy and graphic design.

After completing the first phase of the programme, students are supported towards one of four targeted outcomes: a paid internship, an on-the-job training opportunity in the WLC graphic design enterprise, a post-secondary education path or formal employment. They are helped to build their CVs, prepare for job interviews and develop professional communication skills. After completing training, Dore explained: “I feel more confident in any job interview.”

Students work on design projects in professional environments, developing skills and building their portfolios. The WLC worked on projects in 2020 including designing a banner for the Citizens’ Environment Coalition and a car wrap to promote HIV screenings.

With the Trafigura Foundation’s support, the AAMA provided training for 31 students in 2020. 20 have already secured employment or paid internships. Others have entered higher education, like Mariel, who received a full-ride scholarship through the QuestBridge programme to study Neuroscience at Rice University. Johnny is an example of a student who did both: he has enrolled at Houston Community College and is also working at William P. Hobby Airport refuelling aircraft alongside his studies.

KEY ACHIEVEMENTS IN 2020

- 31 students trained
- 20 students earning an income

COVID-19 SPECIAL SUPPORT

The Trafigura office in Houston fundraised to help AAMA purchase food for families in financial distress during the pandemic. The Trafigura Foundation matched the funds raised by employees. The local office also donated 36 laptops, 10 desktops and two workstations. This donation meant AAMA’s students could continue their training during COVID-19.

Find out more: www.trafigurafoundation.org/programmes/aama-usa
If you have any questions about this report or would like to talk to us, you can contact the Trafigura Foundation:

Contact@trafigurafoundation.org

Phone: + 41 22 594 69 47

1, rue de Jargonnant – 1207 Geneva, Switzerland
Text and design: Touchline

Photo credits:
Cover pictures: Altura Comunicación for Sustainable Fishery Trade; Eau et Vie; Lucas Freitas for Rede Asta; Zay Yar Lin; Sean Hawkey for Root Capital; Ben Phillips; Youth Empowerment Project; The Citizens Foundation.

Inside the report: Ana Sotelo (inside back cover); Edwin Koo, p.1; Altura Comunicación for Sustainable Fishery Trade, p.2; Ben Phillips, p.6; Fundación Integración Comunitaria p.6; North Star Alliance, p.6; International Rescue Committee, p.7; Lucas Freitas for Rede Asta, p.7; Banco de Alimentos de Uruguay, p.8; Swades Foundation, p.8; Meals for the NHS, p.8; Banco de Alimentos de Huelva, p.9; AAMA, p.9; Eau et Vie, p.10-11; Hanbo, p.12; ISWAN, p.13; Vivian Deray, p.14; Eau et Vie, p. 15; Opmeer Reports, p. 16-17; FairFishing, p.18-19; Pact, p. 20; Gareth Bentley, p.21; The Citizens Foundation, p.22-23, p.26; Sustainable Agro International, p. 24-25; Pure Earth, p.27; Urmi Foundation, p.28; Artisanal and Small-Scale Mining National Federation Mongolia, p.28; Community Chest, p.29; Change Please, p.30-31, p.34; Electra K. Vasileiadou for AFI, p. 32; Perspektiva, p.33; Education for Employment Egypt, p.34; Bateau Genève, p.35; Altura Comunicación for Sustainable Fishery Trade, p.36-27; Root Capital, p. 38; Fundación Carvajal, p.39; CEPRODIH, p.40; ICC T.p.40; Cherie Blair Foundation for Women, p.41; Youth Empowerment Project, p.42-44; AAMA, p.45; CEPRODIH, p.46-47.