



# JUST ADD VISION

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CREATING SOCIO-ECONOMIC CHANGE  
FOR THE LONG TERM

# 2013 IN BRIEF

2013 marked a turning point for the Trafigura Foundation. The underlying mood was one of teamwork, as we strengthened relationships on every level: within our own team, with our partners and with the Trafigura staff. Around the world, our programmes and the scope of our activity continue to echo the pace and path of Trafigura's business developments. Each partner organisation we work with helps us fulfil our ambition to create socio-economic change for the long term.

**31** PROGRAMMES

**24** PARTNERS

**26** COUNTRIES

**267,000+**  
DIRECT BENEFICIARIES



**CLOSE  
TO \$5.1M  
DONATED**

IN GRANTS, LOANS AND  
MATCHING FUNDS, OF WHICH:



**42%**

FOR EDUCATION  
& INTEGRATION



**41%**

FOR SUSTAINABLE  
DEVELOPMENT



**10%**

FOR HEALTH



**7%**

IN MATCHING  
FUNDS

## NEW IN 2013

### NEW PROGRAMMES

In 2013, we welcomed new implementing organisations to run our programme portfolio. The Cherie Blair Foundation, which champions women entrepreneurs in the Palestinian Territories and Haligi ng Bata, chosen for their income generation and educational opportunities for marginalised communities in the Philippines. Closer to home, we tackled a different kind of exclusion, by supporting Geneva-based CERTIS, who help the long-term unemployed get back into the job market.



### GREATER FOCUS ON WOMEN

As part of our strategic decision to increase our support to women as socio-economic drivers, 2013 also saw us support the Womanity Foundation. Womanity undertakes to empower girls and women to shape their future and accelerate progress in their communities. Elsewhere, an inspired initiative from FXB International in Tamil Nadu (India) helps women define a project for a micro-business, and trains them in how to execute and run it.



### MORE INPUT FROM THIRD-PARTY EXPERTS

We invited contributions from external experts to help us identify new programmes in the coming months and years. We will take these proposals to local Trafigura offices for their validation. This creates a sense of ownership for each project that joins the Foundation portfolio.



### GREATER STAFF INVOLVEMENT

With the Foundation now fully embedded in Trafigura's corporate culture, we forged even closer relations with Trafigura's internal Charity Committees. These informal, volunteer-based organisations allow employees to get involved with their favourite causes. In 2013 there were 11 Charity Committees and this is due to grow as 2014 unfolds. The Foundation matches all funds raised by staff in a system known as 'Matching Funds': each dollar raised by an employee is equalled, thus doubling the overall gift to the chosen charity.

# MISSION, PURPOSE & VISION

The Trafigura Foundation improves the welfare of communities close to Trafigura's operations. We support programmes in the areas of: **SUSTAINABLE DEVELOPMENT, EDUCATION AND INTEGRATION, AND HEALTH.**

We apply the same rigorous questioning and innovative approach to philanthropy as Trafigura does to its commercial activities. Just like our parent company, innovation and progress inform our sustainability as a global operation.

## OUR PURPOSE

is to give back to the communities in which our parent company operates. We don't expect anything 'back' from the partners we work with and our motivations are not based on mere good neighbourliness. Our aim is to help people everywhere reach their full potential. This is the driving force, not only of the Trafigura Foundation, but also of Trafigura staff, who feel equally compelled to make their contribution.

## OUR VISION

is to give a boost to great ideas to get individuals and communities on the path to social and economic development, and to provide the means to achieve that. In other words, our vision is a world where individuals and communities can reach the highest possible standard of economic, social and physical wellbeing.

## HOW WE WORK

### INNOVATIVE

We try approaches that haven't been used before. For example, we'll sit on the boards of some of the organisations we support, something that not all donors do. We invest time and effort in organisations, as well as money, to ensure they achieve their aims.



### INSPIRING

We help the organisations we work with to expand their ideas and confidence, so that ultimately they are no longer reliant on philanthropy. We inspire our employees by providing a rewarding outlet for their talents and creativity other than their day-to-day work.



### INFORMED

Most of the Foundation team comes from the humanitarian sector. We understand the non-profit context and can speak on equal terms. We also use our business know-how to help our partners develop successful operations in environments with little pre-existing infrastructure or trained personnel. We share this invaluable knowledge with our partners, and show them how to pass it on in turn.



### INTEGRATED

The Trafigura Foundation is integral to the Trafigura business story. We approach philanthropy in the same way that we do business: with rigour, tenacity and ingenuity, and with thought leadership as our goal.



## OUR APPROACH

### WHAT WE LIVE BY

We practice our own unique blend of corporate philanthropy, one deeply founded on a belief in social entrepreneurship as an agent of change. We are driven by innovation and are unafraid to take risks.

We support NGO partners that are bold enough to propose business models never tried before. If these fail, we will simply draw lessons from them. We listen to novel ideas that present new ways of tackling social problems, especially if they promote employability.

Thanks to our parent company, we are blessed with resources – human, financial, technical and geographical – which we can draw upon to enhance and enrich our partners' projects. On this basis, we can help our partners think big and go bold. We are in a perfect position to cross-fertilise ideas, identify opportunities, and put partners in touch with each other, allowing budding new initiatives to blossom along the way.

With so many aspects to leverage and take inspiration from, the Foundation is well equipped to add value in all its philanthropic ventures.

"A FUNDAMENTAL PART OF OUR ENGAGEMENT IS THAT WE FREELY SHARE OUR EXPERTISE, SPOTTING SYNERGIES BETWEEN INITIATIVES, WHEREVER THEY ARE IN THE WORLD."

Vincent Faber, Executive Director of the Trafigura Foundation.

### MEET THE TEAM

#### EXECUTIVE DIRECTOR

- + Decides the strategic direction and objectives of the Foundation
- + Oversees all operations and selects new partners
- + Represents the Foundation externally and liaises with peers to discuss great ideas

**Special skills:**  
*Juggling the myriad demands from inside and outside the Foundation while still smiling.*

#### PROGRAMME MANAGER

- + Selects and monitors the majority of the Foundation's Programmes
- + Carries out evaluations and field missions to ensure all is running smoothly and to measure impact

**Special skills:**  
*Catching up with partners daily in multiple languages, time-zones and sectors.*

#### COMMUNICATION MANAGER

- + Ensures that staff and external stakeholders are aware of what we do and why we do it
- + Liaises with external suppliers such as designers and writers to ensure it gets done

**Special skills:**  
*Thinking about communication strategy while producing brochures like the one you're reading... whilst keeping a clear head!*

#### ADMINISTRATIVE ASSISTANT

- + Supports the Foundation staff and systems to ensure smooth and efficient day-to-day operations
- + Oversees the 'Matching Funds' scheme allowing staff to double the amount of money raised for a cause of their choice

**Special skills:**  
*Making our partners happy by releasing payments on time and in the right currency.*

The Trafigura Foundation is governed by its **Board**, which meets three times a year to provide ultimate validation of all commitments and partnerships. It also lends its expertise to guide the overall strategic direction of the Foundation.

# OUR AREAS OF FOCUS

Today our areas of focus are broader than we first imagined, bolder than we expected and create bigger impact than we could ever have hoped for.



## SUSTAINABLE DEVELOPMENT

Creating the right conditions to enable communities to grow into self-sufficiency, whilst honouring their environment and identifying sustainable opportunities for income generation.



## EDUCATION & INTEGRATION

Capacity-building and vocational training to help people actively participate in society and look to the future with hope and dignity.



## HEALTH

Supporting organisations that deliver awareness and treatment for conditions that prevent people from reaching socio-economic wellbeing.



## POST-DISASTER RELIEF

When required, and on a case-by-case basis, we make financial or in-kind donations to bring relief to areas where the Group has a presence.



# EFFECTIVE PHILANTHROPY

# SUSTAINABLE DEVELOPMENT

One of the key ambitions of the Trafigura Foundation is to create the right conditions to help communities develop and grow into self-sufficiency. Together with our partners, we co-create programmes that, over time, enable beneficiaries to take full ownership of these solutions and attain lasting economic and social wellbeing.

The Trafigura Foundation's preferred model for promoting long-term financial stability is that of social entrepreneurship. This is where business models are applied to small enterprises in order to achieve social goals. Micro-credits, another stepping stone on the way to sustainable development, also help individuals access a higher quality of life. However, a less-travelled yet highly effective road to development is the environment.

Not only do we recognise that ecology cannot be separated from human activity, but we see the environment as a driver of economic and social change. This is where our partners come in: strengthening a community's ability to develop sustainable income-generating activities.

For example, in Borneo we are encouraging locals to seize the financial opportunities that lie in the protection and restoration of mangrove trees.

Elsewhere, communities are trained to implement reforestation schemes, develop aquaculture or exploit water management. These types of initiatives not only make good business sense, but preserve the land for current and future generations. It's a win-win effect for both the planet and its people.

The programmes highlighted on these two pages feature just some examples of the Trafigura Foundation's sustainable development projects in action.

More can be found at [www.trafigurafoundation.org](http://www.trafigurafoundation.org)

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## IECD – CAMEROON, CONGO AND DRC TRAINING TOMORROW'S BUSINESS LEADERS IN WEST AFRICA



Micro businesses are big business in West Africa, yet local entrepreneurs all too often lack the management skills necessary to succeed. The Foundation is delighted to help IECD, the European Institute for Co-operation and Development, provide tailor-made training programmes to young entrepreneurs in the rural communities of the Democratic Republic of Congo (DRC), Cameroon and the Ivory Coast. Here, young West African entrepreneurs are given the tools and support they need to run successful rural businesses in the future. The Family Farm Schools programme offers 13 to 20 year olds who have dropped out of school three years' comprehensive training in agricultural techniques. IECD's current target is to train 4,500 youngsters in three years.

**EAU & VIE – PHILIPPINES AND BANGLADESH  
WHEN AUTHORITIES WON'T TURN ON THE  
TAPS TO SLUM DWELLERS...**

In the Philippines and Bangladesh, local water authorities sometimes wash their hands of local slums, and are slow to provide drinking water and sanitation in these areas. Working in Cebu, Manila (Philippines) and Dhaka (Bangladesh), the French NGO 'Eau & Vie' saw an opportunity to create businesses run by locals to address the issue of water delivery to these makeshift towns. With the local government giving the green light on a water pipeline, Eau & Vie now collaborates with local partners who, through a series of social businesses, supply reasonably priced running water to slum residents. In addition to involving the local community and promoting income generation, the presence of clean running water has a revolutionary impact on health and fire prevention, a significant hazard in the overcrowded slums.


**"WE WANT TO ENSURE THAT  
COMMUNITIES DEVELOP IN  
A WAY THAT IS REWARDING  
YET RESPONSIBLE."**



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TEACH FOR AMERICA, USA  
TOP GRADUATES RETURN TO  
THE CLASSROOM TO CLOSE  
THE EDUCATION GAP

Teach for America (TFA) recruits top college graduates each year, asks them to commit two years of their lives and trains them to deliver a quality education to children growing up in disadvantaged communities. These graduates are known as TFA's 'corps members'. The Foundation's partnership with TFA has focused on establishing corps members in New Orleans, Houston and Connecticut and delivering education to struggling pupils in colleges and schools.



"INTEGRATION IS THE NATURAL  
EXTENSION OF EDUCATION. IT IS A  
VITAL PHASE ENCOMPASSING TRAINING,  
APPRENTICESHIPS, SOFT AND HARD  
SKILLS, IN PREPARATION FOR THE  
WORKPLACE AND THE WIDER WORLD."



# EDUCATION & INTEGRATION

Education doesn't just start at school and finish with a certificate. The way we see it, teaching should begin with the child and end with a young adult. One who is fully socialised, on the way to a responsible and promising role in society.

The Trafigura Foundation has been committed to education right from the outset. In addition to maximising access to primary and secondary level schooling, today our pledge has evolved to encompass employability. This means making educational achievements or practical abilities transition into hireable skills.

By working with strategic partners who are experts in the fields of learning, training, reintegration or youth work, we can help all students receive guidance after their studies and the necessary support to keep them on a forward track. In doing this, whole communities can benefit from each new generation of young adults enjoying a smoother integration into society.

The Trafigura Foundation works with a number of partners whose programmes aim to reach primary age or underprivileged children right through to adults who have become disconnected from the labour market.

Read on for more or go online for others at [www.trafigurafoundation.org](http://www.trafigurafoundation.org)

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## FXB INTERNATIONAL BREAKING DOWN BARRIERS IN SOUTH AFRICA'S TOWNSHIPS

FXB International equips young people from the Johannesburg townships of Soweto and Alexandra with the skills and knowledge they need to find work for themselves. With support from the Trafigura Foundation, FXB International is running a pioneering vocational training programme that empowers 18 to 20 year olds from these challenging neighbourhoods. Students benefit from theoretical (25%) and practical (75%) instruction through a tailored mix of college work, on-site training with businesses, and internships with appropriate companies. The young adults graduate with the skills and tools they need to find work or to set up their own small business. And they gain the confidence and optimism to encourage their peers to do the same.



# HEALTH

Individual good health, and access to higher living standards is essential to the wellbeing of communities and nations. Even before the Trafigura Foundation was officially created, Trafigura's London office was actively involved in supporting the National Autistic Society and maximising their efforts. Health, both mental and physical, is our third core area of intervention.

Without good health, people cannot live a dignified or fruitful life. Communities cannot flourish and businesses fail to thrive. Income generation stalls whilst societies and infrastructures flounder.

In poorer countries, access to basic healthcare must remain a priority. Even in developed nations, there is still much to be done. The ability to overcome disabilities and disadvantages – not to mention prejudice – provides a barometer of society's greater general health, as doing so fosters integration between all people.

Recognising all this, the health programmes supported by the Trafigura Foundation are wide-ranging. We cover a spectrum of innovative and far-reaching initiatives: from sexual health education to loss of sight, hygiene to nutrition, the following pages show just a couple of the causes that we partner with.

Read more about our health programmes at [www.trafigurafoundation.org](http://www.trafigurafoundation.org)

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## VOIR LA VIE

### AN END IN SIGHT FOR CATARACT-RELATED BLINDNESS

Cataracts cause widespread blindness in West Africa. Suffering from the condition and caring for these individuals takes the focus off education and income generation, and reinforces the vicious cycle of poverty. We are proud to support 'Voir la Vie' a French NGO whose 'Phacokit' is a revolutionary single-use, suture-free surgery kit that can handle a high volume of surgeries in rough field conditions. With the Foundation's support, ophthalmologists have been trained and equipped with Phacokits to perform operations in 'eye camps' across Gambia, Guinea, Senegal and Mali, and transform the lives of individuals and their wider communities.



HACIENDO CAMINO, ARGENTINA  
NOURISHING MINDS AND  
NURTURING COMMUNITIES WITH NUTRITION

In northern rural Argentina where jobs are scarce, the effect of poverty on communities hits children hard, with as many of 40% suffering from poor diet. The impact of malnutrition is far-reaching, affecting children's learning capacities and their ability to reach their true potential.

The Trafigura Foundation is glad to support local not-for-profit organisation Haciendo Camino, which intervenes in Anatuya, Monte Quemado and Santiago del Estero providing nutritional support and counselling. In a recent project, the organisation has reached 450 beneficiaries and established three Human Promotion Centres. With our support, Haciendo Camino is also monitoring under-fives for signs of undernourishment and training people in nutrition.

"ACCESS TO HEALTH IS  
AN ESSENTIAL PRECONDITION  
FOR A DIGNIFIED LIFE AND  
ECONOMIC EMPOWERMENT."



# OUR GLOBAL REACH

The Trafigura Foundation chooses to support a variety of programmes run by non-governmental organisations active in the regions where Trafigura operates. By teaming up with associations working in the fields of Sustainable Development, Education and Integration, and Health, we can help improve the lives of communities and individuals across four continents.



# 34

## PROGRAMMES IN 28 GLOBAL LOCATIONS

ANGOLA	GUINEA
ARGENTINA	INDIA
BANGLADESH	INDONESIA
BRAZIL	IVORY COAST
CAMEROON	KENYA
CHINA	MALI
CONGO BRAZZAVILLE	MOZAMBIQUE
DEMOCRATIC REPUBLIC OF CONGO (DRC)	NAMIBIA
GAMBIA	PALESTINIAN TERRITORIES
	PHILIPPINES

PERU
SENEGAL
SIERRA LEONE
SINGAPORE
SOUTH AFRICA
SWITZERLAND
TOGO
UK
USA

## CHARITY COMMITTEES

ATHENS
GENEVA
HOUSTON
JOHANNESBURG
LIMA
LONDON
LUCERNE
MONTEVIDEO
MUMBAI
SHANGHAI
SINGAPORE
STAMFORD

## ADDING VALUE IN AFRICA

The Trafigura Foundation supports nine programmes across Africa, working with various not-for-profit associations operating in our three areas of intervention. From the 'hero rats' that can sniff out landmines in Angola to a youth empowerment scheme in the townships of Johannesburg, these African initiatives are striking at the roots of social exclusion and impediments to socio-economic development. Below are just some examples.



### SCRATCH AND SNIFF MINE DETECTION ANGOLA

APOPO is a fascinating social enterprise in Angola that researches, develops and employs African Giant Rats to detect the landmines that put the lives of 1.5 million people at risk.



### A RECIPE FOR SAVING WOOD CONGO-BRAZZAVILLE

Initiative Développement seeks to reduce wood wastage and improve living conditions across the Congo by nurturing local businesses that produce and distribute more efficient stoves.



### DRIVING THE HEALTH AGENDA FOR MOBILE AFRICAN WORKERS SOUTH, EAST AND WEST AFRICA

North Star Alliance builds Roadside Wellness Centres along Africa's transport corridors with the aim of delivering health and safety services to truck drivers and for the sex workers and communities they are in contact with.

## ADDING VALUE IN THE AMERICAS

Latin American society is still marked by great social divides. Children and marginalised communities struggle most as a result of these inequalities, with far-reaching consequences on educational performance and health. As such, the four programmes supported in Latin America focus on education, nutrition, and revenue generation for rural communities. In North America, where issues are more city-centric, youth education and arts for all are the core themes carried by our four partner organisations in the United States.

### → GETTING CREATIVE WITH ACCESS TO THE ARTS IN NEW ORLEANS USA

NOCCA is an ambitious arts conservatory for high school students. The centre houses educational and learning spaces and innovative income generation models that champion the arts.



### ← BUILDING AN ARMY OF GREEN AMBASSADORS ARGENTINA

Cascos Verdes ('green helmets') empowers young disabled people in and around Buenos Aires by giving them the skills to become environmental ambassadors.



### → HELPING RURAL COMMUNITIES FLOURISH PERU

The aim of Fundación Integración Comunitaria (FIC) is to help improve the quality of life within impoverished communities in Peru, prioritising health, education, agriculture and the environment.



ADDING VALUE IN

# ASIA

Encompassing activities as diverse as water delivery or promoting women entrepreneurs, the twelve programmes supported by the Trafigura Foundation in Asia reach from the crowded slums of Bangladesh to innovative green schemes in China. Each programme seeks to implement sustainable models for change that improve living conditions and remove the barriers of poverty, disease or prejudice. You will find a selection of our Asia programmes below.



## TACKLING AND TREATING TUBERCULOSIS IN THE SLUMS INDIA

Inter Aide aims to improve both the detection of tuberculosis and the standard of treatment available for those who are living in the slums of Mumbai, India.



## REDUCING POVERTY AND PREVENTING HIV/AIDS INDIA

FXB International aims to combat poverty in Tamil Nadu and Pudhucherry by constructing 'villages' or networks of families that are empowered to become financially independent, namely by learning new professional skills.



## RE-ENERGISING RURAL COMMUNITIES CHINA

In the Yunnan and Guizhou Provinces, Initiative Développement provides villagers with equipment and training to produce their own cheap and environmentally friendly source of energy for cooking and heating.

## ADDING VALUE IN EUROPE

Reflecting the geographic spread of the Trafigura offices, the funding policy of the Foundation is to partner with valuable community initiatives both near and far. Our six programmes in Europe reflect the presence of Trafigura in the UK and Switzerland, and are characterised by social inclusion projects, funding for the arts, and support for learning disabilities.



### WHERE THERE'S A WILL... WE CAN FIND WORK SWITZERLAND

CERTIS helps the long-term unemployed in Geneva get back on the career ladder and into the workforce.



### PROVIDING A UNIQUE CLASSICAL EXPERIENCE FOR EVERYONE SWITZERLAND

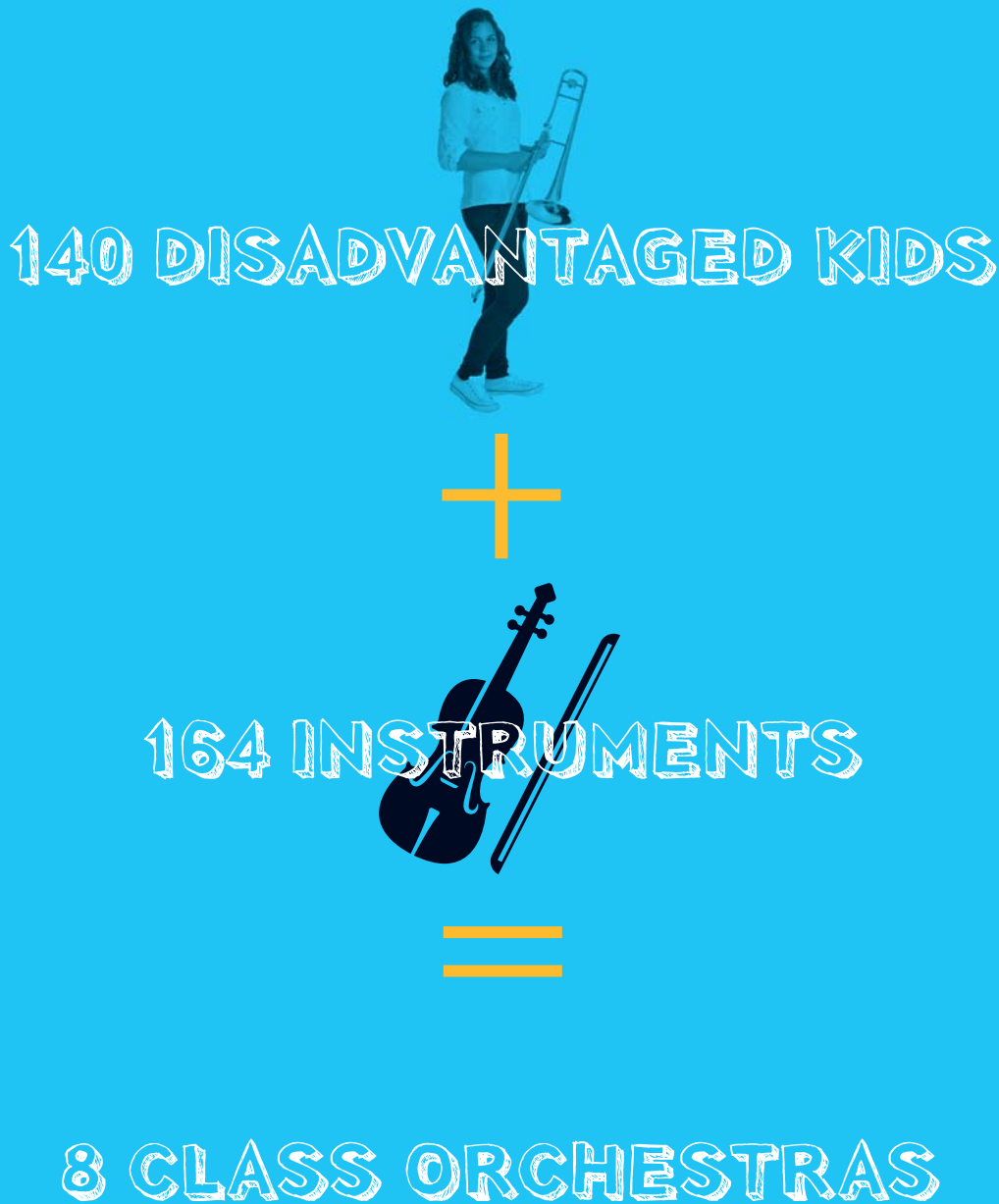
Through its HORIZONTE educational programme, the Lucerne Symphony Orchestra gives thousands of vulnerable children and adults privileged access to a unique musical and cultural experience.



### INTEGRATION AND ASSISTANCE FOR IMMIGRANT WOMEN SWITZERLAND

By offering childcare and language courses, Geneva-based Camarada helps immigrant women integrate into local life and settle into society.





"Not all kids have the privilege of taking music lessons, and Orchestre en Classe (the 'classroom orchestra') seeks to change this. We are deliberately active in areas of the city with high levels of children from disadvantaged communities, and we give these students access to music and the values it conveys. They can try an orchestral instrument and after three months, choose to learn it. They get to keep it for two years. During that time, in a weekly two-hour session, all the children in the class play in their 'orchestra'.

"The Trafigura Foundation supports a large part of this project, for example, by purchasing all the instruments. Without this intervention, our scheme couldn't operate."

"Happily, with their ongoing support, we're expanding to reach more schools. In Geneva, it is expected of big companies to give back in some way, and it is great that the Foundation takes its role so seriously."

Peter Minten, Director,  
Conservatoire Populaire, Geneva.



OUR ROLE IN SOCIETY:

# A RELIABLE FORCE FOR CHANGE

Within the portfolio of regional programmes supported by the Foundation, a handful are selected for their particular local relevance and contribution.

We are especially committed to these as they enable us to act on our desire to deeply support the local community.

We wish to positively affect the people we pass in the street or the districts we cross on our commute. These particular projects, often located close to Trafigura offices, usually have a socio-cultural dimension, and their benefits are filtered back into broader society, creating a ripple effect.

This is true, for example, around the Trafigura Foundation headquarters in Geneva, where some carefully chosen local schemes are rapidly bringing about social or cultural change. As an international city, Geneva attracts many migrants, and the Camarada association helps immigrant mothers

learn a language and reskill without having to worry about childcare. Further afield in the US, our Trafigura Work & Learn Centres in Stamford and New Orleans (see case study, opposite) offer training and job opportunities to young people from difficult neighbourhoods.

These examples typify a core part of the Foundation's mission, namely to satisfy our parent company's desire to play a constructive role locally – and to show locals that we take this role seriously.

"WITHIN OUR COMMUNITIES, WE WANT TO BE LIKE THE 'OLD FAITHFUL' GEYSER IN YELLOWSTONE PARK. IT IS ONE OF THE MOST PREDICTABLE NATURAL PHENOMENA ON EARTH, AS IT ERUPTS EVERY 91 MINUTES. THAT'S THE KIND OF CONTINUED RELIABILITY AND PRESENCE WE WISH TO SHOW."



172 AT-RISK YOUTHS



2 BIKE REPAIR SHOPS



OVER 60 JOBS  
SECURED IN 2013

As a major employer in Stamford, Connecticut, we are thrilled to support local organisation Domus, who run an innovative 'Work & Learn' Centre for vulnerable young people. Aimed at 14 to 25 year olds, the Centre targets youths who have experienced social and emotional trauma, academic struggles, homelessness and risk getting involved in crime. The youths acquire basic – but marketable – professional skills (as well as life skills) such as boat building, boat repair, bicycle repair, horticulture or DIY. Participants take home a pay cheque at the end of the month, but perhaps of more value is the hope and confidence they gain in themselves and their futures.

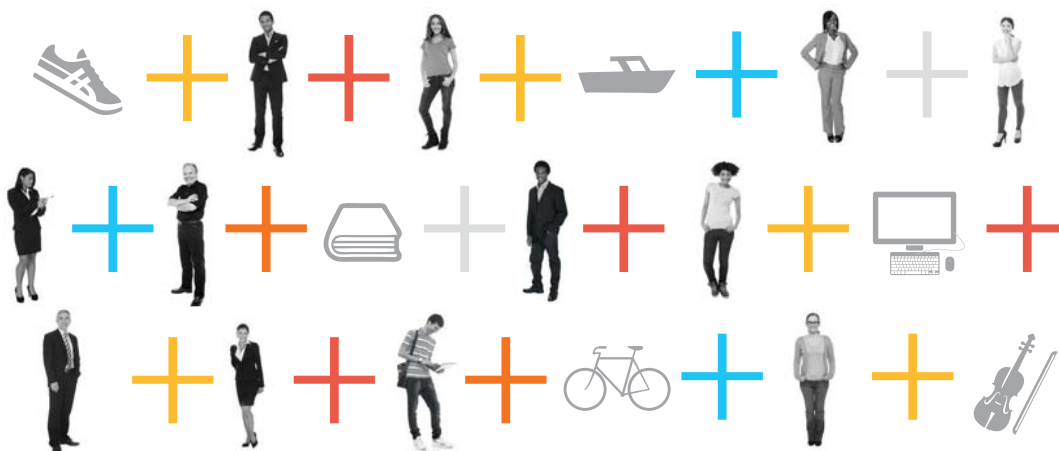
Inspired by this scheme, another not-for-profit organisation, the Youth Empowerment Project (YEP) in New Orleans, has opened a second Work & Learn Centre based on the success of the Stamford model.

The YEP Work & Learn Centre has also expanded into a small business in the form of a bicycle repair shop. The workshop repairs and offers bikes to youths to help them get to school and work.

## TRAFIGURA EMPLOYEES:

# ADDING VALUE BY GIVING TIME

We want to be an active, contributing member of the societies in which we operate. Many of the local partners we support are chosen because a Trafigura staff member has been touched by that organisation in some way.



Trafigura employees are encouraged to be conscious citizens, and the Foundation offers a great outlet for channelling a desire to help. That's why the large-scale work carried out by our grantees is continued in a similar spirit and on a smaller scale through initiatives from Trafigura's own employees.

Around the world, Trafigura has internal 'Charity Committees', small volunteer bodies that rally employees around a cause chosen by each office or region. The charity committees, which meet regularly, galvanise and organise employees who wish to give their time, efforts, energy or cash to their favourite charity. This could involve a bake sale, fun run, or directly helping out in the charity's day-to-day running. Any funds raised by employees are directly matched by the Trafigura Foundation's 'Matching Funds' pledge.

Typically, the \$382,500 raised by staff in 2013 translated into over \$760,000 donated directly to the chosen charities.

In order to maintain and nurture this deep pool of internal goodwill, the Trafigura Foundation will continue to sensitise staff regarding social issues near and far. The key message is that the Foundation can help employees do something about it.

We want to empower individuals to tap into their sense of personal responsibility and realise their potential to change the lives of people around them, for the better.

"It is our role to help connect the people within our business with the broader society in which they live and work."





1,000+ WILLING RUNNERS



THE RONALD McDONALD  
HOUSE OF HOUSTON



CLOSE TO \$400,000 RAISED

"The Ronald McDonald House in Houston, Texas provides a 'home away from home' for sick children and their families. We welcome any child, regardless of income or location. With 50 bedrooms and four houses, and a shuttle for siblings to get to school nearby, the running costs of the House are extensive. That's why the annual 'Trafigura Run for the House' event is so important.

"Each year, Trafigura staff take part, raising thousands of dollars for all our services. Prior to the run, members of the Houston Charity Committee attend all our monthly meetings and distribute flyers among running clubs. More significantly, the enthusiasm of Trafigura staff extends to their professional contacts; the underwriting activity among their own clients generates thousands more dollars.

"The 2013 Run alone raised close to \$400,000 – that's \$195,000, doubled by the Trafigura Foundation. The high involvement of Trafigura staff let us know that this is a loving community."

"It's reassuring to know in modern America, that corporations are interested in the wellbeing of families and children in need."

Felicia Broussard,  
Ronald McDonald House  
Special Events Coordinator, Houston.

# GIVING CASH OR CREATING CHANGE?

We want to help achieve positive socio-economic change for people and communities. We believe our role is to provide resources, both financial and human, to organisations who are already doing a great job yet who need an extra boost. That's the value we add.

This philosophy, of venture philanthropy based on social entrepreneurship, provides a vehicle through which to address sustainability, health and education. It provides financial assistance in a way that is designed with a long-term view, in particular thanks to income generation models. We still recognise that donations are also required, as not every project can be shaped into a business model, but this underlying approach is at the heart of our financial engagement.

The Trafigura Foundation's chosen mode of giving is based on seven principles as laid out by the European Venture Philanthropy Association (EVPA) of which we are an active member. Together, these principles embody the way in which the Trafigura Foundation is creating a sustainable model for corporate philanthropy.



**NON-FINANCIAL  
SUPPORT**

**ORGANISATIONAL  
CAPACITY**

**TAILORED  
FINANCING**

**MULTI-YEAR  
SUPPORT**

**LEVERAGING  
NETWORKS**

**MEASURING  
PERFORMANCE**

**HIGH ENGAGEMENT**

"BY SEEKING OUT BUSINESS MODELS THAT PROVIDE A LONG-TERM, SUSTAINABLE SOURCE OF FUNDING IN ORDER TO ACHIEVE SOCIAL IMPACT, WE EMBARK ON A THRILLING ADVENTURE WITH HUGE POTENTIAL FOR SUCCESS. OUR GOAL IS FOR PARTNER PROJECTS TO STILL BE RUNNING FIVE OR 10 YEARS AFTER OUR PARTNERSHIP ENDS: THAT WILL MARK A REAL ACHIEVEMENT."

Eric de Turckheim, Chairman of the Trafigura Foundation Board.



# 'JUST ADD VISION'

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Why do we 'just add vision'? Because we see ourselves as the 'plus', the added extra that brings people together at the right time and gets things happening. We can't wait to find the next opportunity. The great idea that simply needs an extra push and the kind of business acumen we have at our fingertips. That's when we step in: helping our partners create and implement a well-rounded programme that works in the real world.

This is our approach to philanthropy: where there's value waiting to be tapped into, we add vision in order to unleash great potential.



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